

# The **16<sup>th</sup>** International Edition

India's Only Exclusive International Expo  
[www.trinityworld.biz](http://www.trinityworld.biz)



- Beers**
- Wines**
- Drinks**
- Liquors**
- Cocktails**
- Mocktails**
- Beverages**
- Mixes & Colors**
- Processed Foods**
- Energy & Non-Alcoholic**

# Wines, Beers Liquids & More...

Nothing on this scale happens here. Its India's Largest Fine & Dine Show, with all major brands from within the country and abroad participating. Under one roof will be wines, beers, alcoholic and non-alcoholic drinks, along with choice food to go along. Bartenders, Sommeliers & 5 star hotel chefs would be in full attendance to add their dash to the spirits. So lets say Cheers to a great time ahead - **where business mixes with pleasure.**

## Highlights

- Awards
- 100 Leading Brands
- 5,000 Key Purchasers
- World Industry Leaders
- International Marketing
- 10,000 Target-Audience
- Country and State Pavilions
- 3,000 Foreign and Indian Visitors
- Government Boards & Councils, etc



## Expo Scope

- Beers • Bottling • Brandy • Buckets / Holders • Champagne • Cheese & Dairy Products • Cocktail Shakers • Cocktails
- Colours • Confectionery • Coolers • Corkscrew • Decanters • Energy Drinks • Flavours • Glasses & Glassware • Gin
- Ice Buckets • Juices • Labeling • Liquors • Media • Mini Fridges • Mixes • Mocktails • Non Alcoholic • Organics
- Packaging • Preserved Food • Processed Food • Pub / Bar Decor • Rum • Racks / Shelves • Rice Wine • Syrups • Sake
- Seafood • Snacks • Soju • Spaghetti / Pasta • Sparkling Wine • Spirits • Spittoons • Stools / Seating • Stoppers
- Storage & Logistics • Tequila • Trade Associations • Vodka • Whisky • Wine Tourism • Wines • Wrappings... **& Many more.**

## Visitor Profile

Purchase decision-makers from among...

- Accessories dealers • Affiliated food retailing • Bartenders • Beverage warehouses • Cafés & bars • Catering facilities
- Consumable suppliers • Duty-free shops • Enthusiasts • Exporters • Foreign trade • Importers • Liquor malls
- Mail order companies • Management institutions • Manufacturing industry • Non-Alcoholic vendors • Organic supermarkets
- Party service • Processed food distributors • Production personnel • Pubs & Hotels • Restaurants • Retail outlets • Sommeliers
- Supermarkets • Sales agents • Specialist academies • Viticulture • Wholesalers • Wine shops... **& Many more.**



# MEGA MEDIA CAMPAIGN



Social Media



Assns & Chambers



Media Briefings



Newspapers



Vernacular



TV & Cable



In Venue



Outdoors



Invitations



Online Marketing



Radio FM



Business Visits

## Stands & Tariffs:

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).

These are early bird rates. Two options are available:

Raw Space - Rs. 12,000 /- per sq.mtr

Builtup Stand - Rs. 12,500 /- per sq mt

15 - 20 % Premium on Corner Stalls

• Overseas Exhibitors ( Tariffs in US \$ or Euros )

• Space - US \$ 200 or Euro € 170 per sq mt.

• Shell - US \$ 215 or Euro € 185 per sq mt.

\*18 % GST applicable on all payments.



## Professional Organisers - 20 Years in B2B Events

The Veterans: This event is being organized by the Trinity Group of which Trinity Enterprises - marketing this mega B2B and B2C international exhibition & conference, is not just MSME (Govt of India) registered company, but is also supported by NSIC (National Small Industries Corporation) and rated by CRISIL (a Standard & Poor's Global Co) for its efficiency.

Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events.

### Special Thanks



and many others

### Supporting Trade Media



### Professional Producers

