

- ♦ Plants ♦ Sewage ♦ Irrigation ♦ Recycling ♦ Aquatech ♦ Chemicals ♦ Sanitation ♦ Treatment ♦ Electronics ♦ Harvesting ♦ Purification
- ♦ Hydro-power ♦ Sustainability ♦ Potable Water ♦ LED & Lighting ♦ Skill & Training ♦ FRP, PVC & PET ♦ Industrial Waste
- ♦ Alkaline Products ♦ Hazardous Waste ♦ Software Solutions ♦ Water Conditioning ♦ Blowers & Boosters ♦ Moulding Machines
- ♠ Plastics & Packaging ♠ Test & Measurement ♠ Electronic Equipment ♠ RO / UV / UF / OZONE ♠ Pipes, Pumps & Valves
- ♠ Engineering & Consultancy ♠ Component Manufacturing ♠ Filters, Candles & Membranes ♠ Accessories, Consumables & Spares
- ♠ Cleaners, Antifoulants & Environment

## **WATER WASTE EXPO & CONFERENCE**

India's water sector requires investment worth US \$ 13 billion. Here is an event that will showcase the latest technologies, launch new products, offer solutions and has great business potential. On display will be systems and equipment for water treatment, waste water management, point of use residential water purification and other related industries like pumps & valves, etc. Its an opportunity to interact with manufacturers, system integrators & trade channels from India and the world dealing in:

## **FACTS & FIGURES**

- India ranks 133rd out of 180 nations for its water availability
- India losing US \$ 6 billion annually to water-related diseases
- India ranks 120th out of 122 nations for its water quality
- @ India 4 % of the world's water resources
- ® 80 % of India's surface is polluted
- @ 16 % of the world's population
- @ 15 % of world's livestock
- @ 2 % of the world's land

# WATER PROBLEM

- Increasing water consumption
- Wastage & industrial growth in urban areas
- ♦ Increasing irrigation and agricultural demand
- Water cycle imbalances, political and regulatory disputes
- **♦ Lack of technology & use of modern engineering solutions**

# HIGHLIGHTS

- **\*** Key Purchasers
- **B2B + B2C Visitors**
- **¾** International Marketing
- World Industry Leaders
- **※** Foreign & Indian Visitors
- Service Providers & Professionals
- \* Awards, Competitions & Workshops
- Government Boards, Export Promotion, etc.

#### **WATER ACTION AREAS**

Wanted Systems, Equipment, Technologies & Solutions for:

- **9** Sanitation
- 9 Purification
- 9 Govt. initiatives
- Irrigation system
- Surface irrigation
- Sewage treatment
- **9** Hydro & solar power
- 9 Supply & distribution
- **9** Potable drinking water
- **9** Wastewater treatment
- **9** Water storage systems
- 9 R & D, Test & Measuring
- **9** Pollution Monitoring & Control
- Water potability & sustainability
- 9 Recycling/harvesting/conservation

### **EXHIBIT AND YOU CAN**

- Meet with those currently interested in your business
- Network with influential clients & generate leads
- Market your products, services and destinations
- Strengthen relations with existing customers
- Sign long-term deals & explore new markets
- Expand or create a network of partners
- Recruit new agents and distributors
- Launch new products and packages
- Test the market & collect feedback
- Survey trends & make contacts
- Target your right audiences

#### **SCOPE & POTENTIAL**

- O Indian water market is \$ 30 billion sized.
- O 80 % of India's surface water is polluted.
- O Only 31 % of urban wastewater is treated per day.
- O Maharashtra is emerging as the water sector capital.
- O India is the 7th largest producer of hydroelectric power.
- O CAGR of 19.5 % is the capital expenditure on water reuse.
- O Only 70% of class I urban population has some sewerage facility.
- O More than 53 % of Indian homes about 70 % in the villages lack toilets.
- O The total wastewater generated by the 299 class I cities is 16,662 MLD daily.
- Only 37 % of urban sewage is treated per day at 23,277 million litres per day (MLD)
- The Union Government has allocated US \$ 3 billion for the Clean Ganga programme.
- O By 2018, over 1,00,000 solar PV water pumping systems are targeted to be installed.
- Water recycling rate is less than 20 % and so water reuse market holds huge opportunity.
- Global rainwater harvesting market will witness a CAGR of 4.8% during the period 2016-2020.
- Kuwait, Israel, Singapore and Egypt are leading with 91%, 85%, 35% and 32% of wastewater reuse.
- O India's per capita water storage capacity currently is much below that of China or the United States
- O India's total water and wastewater treatment market is US \$ 420 million & growing at 18 % annually.
- O 75 % of water pollution is from domestic sewage, which is discharged untreated into local water bodies.
- O More than 60 % of India's irrigated agriculture and 85 % of drinking water supplies are dependent on groundwater.
- O The Central Government allocated Rs 12,517 crore (US \$1.86 billion) to the Ministry of Water Resources in FY 2016-17.
- O Over 70 Government Ministries/Departments earmarked nearly Rs 16.5 thousand crores for cleanliness programmes'18-19.
- O Central Pollution Control Board Hazardous waste generation in 2015 was 7.46 million metric tonnes from 44,000 industries.
- O Rs 15,260 crore (US \$2.77 billion) has been allocated to the Ministry of Drinking Water & Sanitation to expand & improve water.
- O Accelerated Irrigation Benefit Programme (AIBP) proposes to raise the required Rs 86,500 crore through budgetary resources...

# **SPONSORSHIP PACKAGES**

There are special sponsorship packages starting from Rs. 5 Lakhs onwards which includes - Stall Space, Advertising, Branding, Awards, etc. These are of Platinum, Gold, Silver & Bronze types depending on the tariffs paid. For more info, email trinity.cmd@gmail.com

#### SHELL SCHEME STALL

We have early bird rates as below valid up to May end.

Two options are available:

Raw Space - Rs. 12,000 /- per sq.mtr

Builtup Stand - Rs. 12,500 /- per sq mt

15 - 20 % Premium on Corner Stalls

- Overseas Exhibitors (Tariffs in US \$ or Euros )
- Space US \$ 200 or Euro € 170 per sq mt.
- Shell US \$ 215 or Euro € 185 per sq mt.
- \* 18% GST applicable on all payments.





Trinity's 2018 & Earlier Expos: Seen are Union Ministers Shri Suresh Prabhu and Shri Shripad Naik; Prime Minister's Adviser, Padmashree Dr. HR Nagendra; Smt. Mridula Sinha, Governor; H. E. PP Vyapoory, President of Mauritius; Vijay Kalantri, President, Asscn of Indian Industries; Trinity's World Award Winners; Mumbai Mayor & a section of distinguised audience.

## SUPPORTED BY THE CHAMBER FOR IMPEX, TRADITIONAL & INTEGRATED HEALTH & ORGANIZED BY

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Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events. The Hospitality + Food & Beverage International Expos, currently in its 13th edition, Sports & Fitness, India Pets Zoo, Udyog (industrial automation) and the Goa Boat Show are some of its flagship brands or properties that travel across the country. Trinity is also member of a number of trade, professional and industrial associations - European Union Chambers of Commerce, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.







Hotel And Restaurant Association (Western India)



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Hospitality Purchasing Managers' Forum



















































