

# The Global Unani Stakeholders Summit 2018



## INTERNATIONAL

-  Trade Fair
-  Conference
-  Nawabi Awards
-  Buyer-Seller Meets
-  Knowledge Sharing
-  General Visitor Hours
-  Kaun Banega Unanipathi
-  Business-Government Interaction
-  Academia-Industry Joint Ventures
-  & More....



## INDIA - THE WORLD UNANI LEADER

Minimum 50,000 registered Unani practitioners

Unani Included in Government Health Schemes

Postgraduate doctorates (Mahir-e-Tib and Mahir Jarahat) awarded by 8 colleges

Minimum 1500 Unani hospitals / dispensaries with bed strength of 5,000 in 20 states

Minimum 40 recognized colleges of Unani Medicine with admission capacity of 2000 students

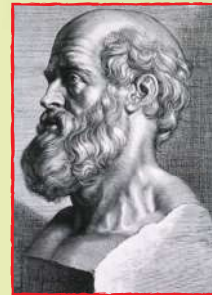
## An Event like the Unani world has not seen

### Celebrating Unani India - the World Leader

Hippocrates is considered the **Father of Medicine**, especially the Greeco-Arab kind, which came & thrived in India since the 7th Century, while **Hakim Ajmal Khan is the Father of Indian Unani** and on his 150 birth centenary, **Trinity - India's international premium event producers** exclusively for the AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha & Sow Rigpa, Homeopathy) sector proudly presents a mega show - **AALMI JALSA-E-UNANI TIBB: The Global Unani Stakeholders Summit 2018 - International Trade Fair, Conference, Knowledge Sharing, Buyer-Seller Meets, Academia-Industry Joint Ventures & More**. Along with the biggest names in Unani-AYUSH, it will be Trinity's contribution to this alternative living stream and a pathy that India has fostered with care - *it will be an event that the Unani world has not seen ! So join hands to make it so.*

The WHO Traditional Medicine Strategy (2014-2023) advocates promotion of Universal Health Coverage by Integrating Traditional Medicine Services into the Healthcare Delivery Systems of nations. Hence, with respect to Indian Unani, some of our objectives are to highlight:

- 🌿 Infrastructure, Practitioners, Strengths, Research, Education & Services
- 🌿 Aspects of Unani which make it an equal partner in modern healthcare
- 🌿 Wide Spectrum of Unani Medicines to Treat Disease & for Lifestyles
- 🌿 Opportunities to be part of World Unani Scene in India & Abroad
- 🌿 Initiatives of Government of India & States to Promote Unani



Hippocrates



Hakim Ajmal Khan

## Do your bit & be part of history

Participate in the making of Unani History at Mumbai, India with active support worldwide of Government, Industry, Business & Trade, Research & Education Institutions, Healthcare Systems & Trinity as catalyst. Be an active part of the present & future Unani scene. You can do that in any of the below ways, if you are:

- 🌿 **Students** - participate through your college in the National Unani Quiz
- 🌿 **Professors** - volunteer to take charge / assist at various programmes
- 🌿 **Institutions** - book a stall & tell the world of your Unani strengths
- 🌿 **Manufacturers** - exhibit & reach out to thousands of your clients
- 🌿 **Service Providers** - Hospitals & Wellness Centers for Treatment
- 🌿 **Trade** - distributors, stockists & retailers meet & sign up deals
- 🌿 **Suppliers** - raw materials, packaging, machines, etc. join in
- 🌿 **Others Related** - other pathy doctors & those interested



## Free parallel sessions & workshops for

- 🌿 B2B, B2C, B2A & B2G
- 🌿 International Students
- 🌿 National Quiz & Debates
- 🌿 Check-ups & Consultations
- 🌿 Lectures & Demonstrations
- 🌿 Medicine Distribution & Sampling
- 🌿 Male, Female & Common Sessions
- 🌿 Awareness Displays & Poster Competition

## State delegations from:

- Andhra Pradesh • Bihar • Chattisgarh • Delhi • Jammu & Kashmir • Karnataka • Kerala • Madhya Pradesh
- Maharashtra • Rajasthan • Tamilnadu • Telangana • Uttar Pradesh • Uttaranchal • West Bengal • & others

## Disease focus areas:

Skin, GIT, Hepato-Biliary Disorders, Neurological, Psychiatric and Geriatric Care, Diabetes, Hypertension, GIT - Gastro Intestinal Track, Sexual Health, Infertility, Arthritis, Leucoderma, Paralysis, Neurological Disorders, Strokes, Myopathy, Epilepsy, Motor-neuron, Parkinsonism, Hemiplegia, Paraplegia etc.

## Who will visit ?

Thousands from India & foreign countries related to Unani and Medicine, such as - Hakims, students, ayurveds, all doctors, government, medical faculty, trade & businesses, research officers, clinical registrars, teaching staff, manufacturers, chemists & druggists, research fellows, institutional heads, educational associates, general practitioners, readers & scholars, health enthusiasts...

## Conference & seminars themes

- 🌿 New Medicines
- 🌿 Formulations & Mixes
- 🌿 Raw Materials Sourcing
- 🌿 Latest Drug Developments
- 🌿 Industry & Academia Linkages
- 🌿 Unani & World Medical Systems
- 🌿 Standardization & Quality Control
- 🌿 Unani Education Gaps & Making it at par with others
- 🌿 Diagnostics in Pathology, Biochemistry, Radiology & Ultrasonography
- 🌿 World Developments & Clinical Trials in the following: Moalajat (Medicine), Ilmu Advia (Pharmacology), Tahaffuzi wa Samaji Tib (Preventive and Social medicine), Ilmu Qabalat wa Amraze Niswan (Obstetrics & Gynaecology), Ilmu Saidla (Pharmacy), Kulliyat (Basic Principles), Ilaj bit Tadbeer (Regimenal Therapy) and Ilmu Jarahat (Surgery). **And many more topics**
- 🌿 BT, Extraction & Plant to Molecule
- 🌿 Public & Primary Healthcare Delivery
- 🌿 Unani & Integrated Medicinal Systems
- 🌿 Research Areas & Generating Evidence
- 🌿 Globalization and Market Development
- 🌿 WHO, Safety, Certification & Accreditation
- 🌿 Government Initiatives & Skill Development



## India facts & figures

There is a network of 22 nationwide research institutes and units, including two Central Research Institutes of Unani Medicine, at Hyderabad and Lucknow, eight Regional Research Institutes at Chennai, Bhadrak, Patna, Aligarh, Mumbai, Srinagar, Kolkata and New Delhi, six Clinical Research Units at Allahabad, Bangalore, Karimganj, Meerut, Bhopal and Burhanpur, four Drug Standardisation Research Units at New Delhi, Bangalore, Chennai and Lucknow, a Chemical Research Unit at Aligarh, a Literary Research Institute at New Delhi. Some of these and even important ones abroad.



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## Unani Abroad

In South Africa, the University of the Western Cape offers a five years double bachelor degree. The Bangladesh Government Unani and Ayurvedic Medical College and Hospital is a graduate, non-profit medical university, and associated hospital. There are two courses - BUMS (Bachelor of Unani Medicine & Surgery) and BAMS (Bachelor of Ayurvedic Medicine & Surgery) of 5 years with 1-year internship, which are affiliated by the pharmacy faculty of Dhaka University. Other countries such as Egypt, Syria, Iran, Persia, China, besides the middle-east and far-east countries are also places where Unani is quite popular. In Pakistan, National Council for Tibb, Govt. of Pakistan is awarding four years Fazil-ut-Tibb-wal-Jarahat (B.U.M.S) and registration certificates to every 4 years qualified Tabibs/Unani Physicians, Doctors. Hamdard Foundation / University and Qarshi Foundation are prominent patrons of research and development in herbal medicines.

## International Exhibitor - Stand Rates

Two options are available - Space & Shell - which are priced at Rs. 12,000 and Rs. 12,500 per sq mt respectively. A minimum shell 9 sq mt stall will be provided with 3 x 3 mt panels, a table, 2 chairs, 2 spotlights, name-fascia, carpeting, 5 amp plug-point, dustbin etc.

Overseas Exhibitors need to pay in US \$ or Euros for which the rates are -

- Space - US \$ 200 or Euro € 170 per sq mt.
- Shell - US \$ 215 or Euro € 185 per sq mt. 18 % GST applicable on all payments.



## Organizers - The Veterans

This event is being organized by the Trinity Group, which has been the International Event Manager for the Government of Sri Lanka, besides other such events in foreign countries. The group companies are MSME (Govt of India) registered, supported by NSIC (National Small Industries Corporation) and rated by CRISIL (a Standard & Poor's Global Co) for its efficiency. Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events.

TRINITY - Professional Producers



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