

The 4th Annual Edition of India's Most Popular
B2B & B2C Industry Exhibition & Conference



www.ttindiaexpo.com



The Chamber for Import, Export & Health

Regd. under Companies Act 2013 for promotion of commerce,
recognized by the Union Ministry of Corporate Affairs & other
relevant Government of India agencies

GOA: 1 - 3 AUGUST 2019



Dr SP Mukherjee AC Indoor Stadium, Panaji, Goa

- Countries & States
- Hotels & Destinations
- Inbound & Outbound

- Airlines, Cruises & Wellness
- Tours - International & Domestic
- MICE, Business & Medical Tourism...

 **INDIA'S BEST EVENT**

Trinity with over 20 years in the specialized industry business events in India & foreign countries seems to be the only producers of quality international expos & conclaves. We are here with our most ambitious yet - the 4th annual exclusive showcase for the Travel & Tourism sector. Nobody knows Western India (Goa, Gujarat & Maharashtra) better than Trinity does. We are putting in our best to give Asia one of its finest Travel & Tourism industry event etc. For which we have subsidies to give you value for money & cost-effective rates.

 **EXHIBITOR PROFILE**

- Adventure Tourism • Air Charter Companies • Airlines – Domestic and International
- Airport Authorities • Car Rental Companies • Convention Centres • Cruise Liners
- Educational Institutes • Golf Courses & Resorts • Health Spas & Resorts • Hotel & Hotel chains
- Hotels & Resorts • Insurance, Foreign Exchange, Banks, Credit Cards
- International Tourism Organizations • IT Companies • Medical Tourism
- National / Regional Tourist Organizations • Spas and Wellness Centres
- Sports Tourism Products • State Government Tourism Departments
- State Tourism Departments • Technology and Communication Service Providers
- Tour Operators • Travel Agents

 **EX - EXHIBITORS SPEAK**

97% Exhibitors said they will exhibit again at TT India

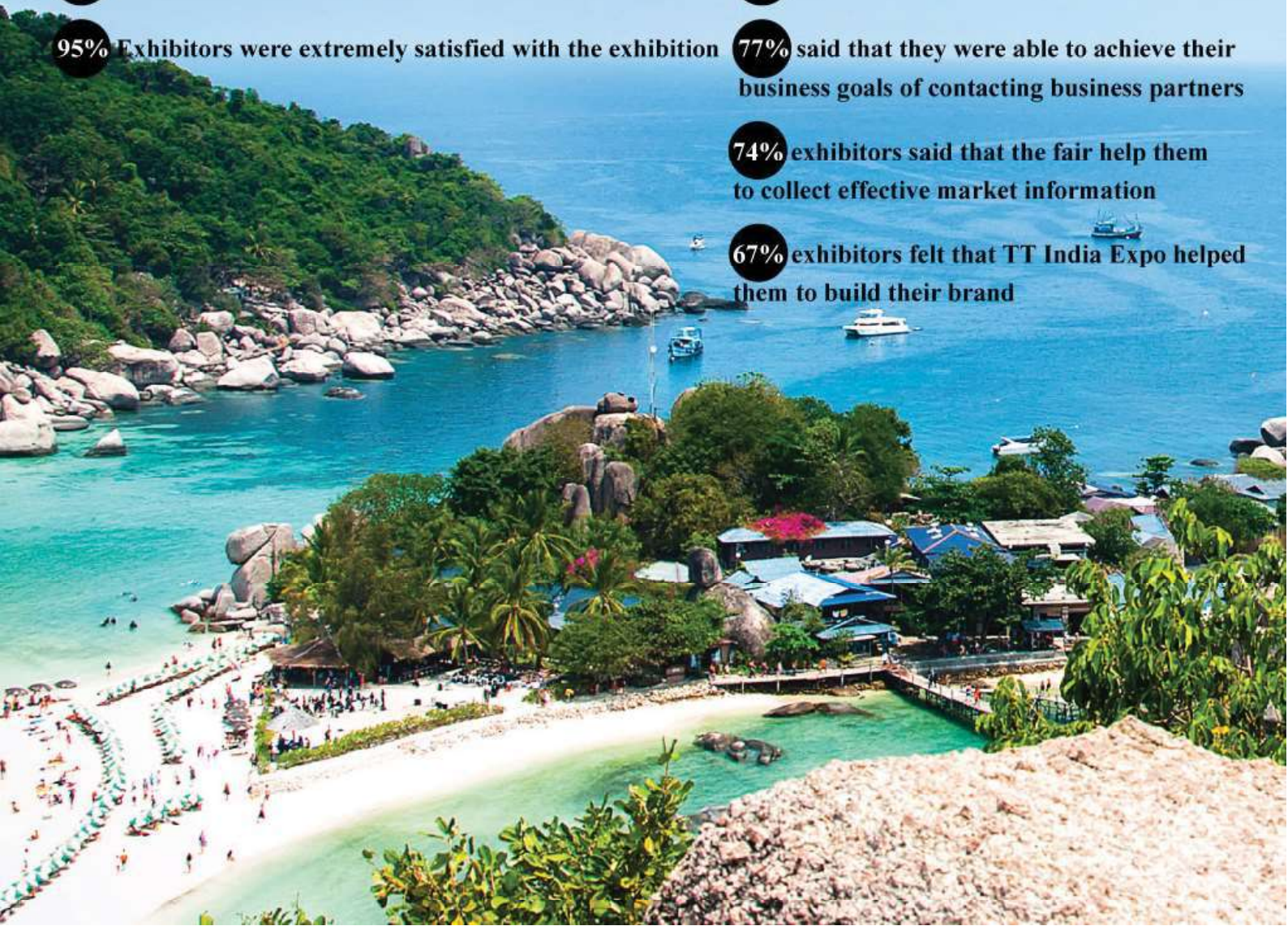
95% Exhibitors were extremely satisfied with the exhibition

86% were happy with visitor quality & traffic

77% said that they were able to achieve their business goals of contacting business partners

74% exhibitors said that the fair help them to collect effective market information

67% exhibitors felt that TT India Expo helped them to build their brand



SOME OF TRINITY'S 2018 GOVERNMENT PAVILIONS



Government of Bihar



Government of Chhattisgarh



Government of Jharkhand



Government of Andhra Pradesh



Government of Tamil Nadu



Government of Chandigarh



Government of Telangana



Government of Rajasthan



के. जे. अल्फोंस
K. J. ALPHONS



I am happy to note that Trinity Group, supported by the Chamber of Impex, Traditional & Integrated Health is organising a business to business trade fair - Travel and Tourism India focussing on domestic tourism and marketing India to the international tourism market.

I am given to understand that Indian industry market brands and leaders will exhibit innovative products, systems, machinery and equipments related to this sector, many of whom have multinational joint ventures. This mega event will also have under one roof experts from the industry, who will share knowledge and latest developments at seminars or workshops being held for the benefit of hundreds of business visitors.

I have also noted that Travel and Tourism India will contribute to making Indian goods and services more competitive in the international markets, thus contributing to generation of revenue , foreign exchange and employment, besides making made in India products cost effective and energy efficient.

I wish the exhibitors and delegates a fruitful interaction at the show, leading to increased tie-ups, business, information flow, skilled services, etc.

(K. J. ALPHONS)

**MINISTER OF STATE (IC) FOR TOURISM
GOVERNMENT OF INDIA, NEW DELHI**

- 🌐 Business Travellers
- 🌐 Corporate Travel Decision Makers
- 🌐 Leisure & Holiday Travellers (FIT)
- 🌐 Location planners from TV & film
- 🌐 Potential Investors In the Travel Industry
- 🌐 Press / Media
- 🌐 Tour Operators
- 🌐 Travel Agents
- 🌐 Travel Trade Members
- 🌐 Travel Trade Professionals
- 🌐 Travel Trade Visitors
- 🌐 Wedding Planners



SPECIAL THANKS



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Suresh P & Dr. Nagendra, PM's Guruji



India's Minister Shripad & World Chef Varun Inamdar



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Mauritius & CMD of Impex Chamber

EXHIBIT AND YOU CAN:

- Meet with those currently interested in your business
- Network with influential clients & generate leads
- Market your products, services and destinations
- Strengthen relations with existing customers
- Sign long-term deals & explore new markets
- Expand or create a network of partners
- Recruit new agents and distributors
- Launch new products and packages
- Test the market & collect feedback
- Survey trends & make contacts
- Target your right audiences

WHY YOU SHOULD VISIT?

- Interact with 500 + exhibitors on floor
- Participation from 10 countries and 15 state Tourism boards
- 4 years of legacy in being the leading event in travel & tourism
- Gain profitable insights from the who's who of the travel industry
- Participate in Knowledge forums & Destination Briefings.
- Explore breathtaking innovative products & solutions from the top players
- Develop new & existing relations with business partners and suppliers
- Network with key decision makers all under one roof

BENEFITS OF BEING AT TRAVEL & TOURISM INDIA EXPO

- Meet the hottest destinations, Airlines, FIT, Hotels, Cruises ...
- Build business relationships through direct communication
- Get the best quotes directly from the suppliers
- Close business deals at best rates & terms
- Do more business through volume sales



Sri Lankan Minister & Kerala Health Minister



Mauritian Minister delivering the Keynote



Maharashtra's Industries Minister inaugurating



Hotels & Restaurants Association President



Impex Chamber, Mg. Director & Celebrity Chef with VIPs



BEST OF INDIA AWARDS & CITATIONS

Trinity has over 20 years recognized individual stalwarts and companies from various sectors related to different verticals in the travel & tourism industry. For instance, in 2018, the Mauritius Tourism Minister & the State Government Tourism Boards of Andhra Pradesh, Rajasthan & Tamil Nadu were awarded in the Platinum, Gold, Silver and Bronze categories. The excellence, successes and innovations of other stakeholders is also celebrated at a gala networking cocktails-dinner covering a range of segments including foreign tourism authorities, travel agencies, tour operators, cruise liners, destinations, Airlines, DMCs, OTAs, etc.



MAURITIUS



ANDHRA PRADESH



TAMIL NADU



RAJASTHAN



THE INDIAN TRAVEL MARKET

- The second fastest growing outbound travel market in the world
- Mumbai and South India accounts for 63 % of the outbound travel market
- To grow at a double digit CAGR to hit 50 million outbound travellers by 2020
- The Indian Govt. has made travel and tourism a key priority in the coming years
- The outbound travel spend by Indians is forecast to grow to US\$ 45 Billion by the year 2022
- The median spend by an Indian traveller was nearly \$1000 more than the global median spend
- The spend on outbound travel from India increased rapidly by from \$ 17.3 billion (2016) to \$ 19 billion in 2017
- Median spend per foreign trip by Indian travellers in 2015 was \$ 4500 & that of Global travellers were \$ 3500 only
- Cruise passengers rose from 10 million (2000) to more than 25 million (2017) & is projected to be 40 million - 2025





WHY YOU SHOULD EXHIBIT WITH US –

- Opportunity to conduct business with over 15,000 + qualified industry buyers and trade visitors
- Spread across more than 25,000 sq. ft. of area
- Showcase your products and services to the global travel trade community
- A series of sponsorship and branding avenues to maximize your brand exposure
- Unrivalled networking opportunities through events that occur throughout Travel & Tourism India Expo, including the popular welcome dinner, networking lunches and other show stoppers at the venue
- Pre – Scheduled B2B Meetings, serving as a effective tool to do quality business on a global scale
Create strong connect with the travel trade community
- Be a part of strong line-up of speakers at the Travel & Tourism India Expo conference discussing current industry scenarios



EXHIBITION HIGHLIGHTS

- Spread across 25,000 sq. ft. gross area
- National & International participation
- Online Business Matchmaking
- 3000+ Pre-fixed appointments
- 400+ Fully Hosted Buyers from tier 2 & tier 3 cities
- 200+ Corporate Buyer Lounge
- 150+ Wedding Planners
- VIP Delegates
- 2 Day conference – panel discussion
- National & International speakers
- Destination Promotion Workshop
- Gala networking night



MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

COST-EFFECTIVE RATES

- Raw Space - Rs. 14,000 /- per sq.mtr ● Built-up Shell - Rs. 15,000 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euros) • Space - US \$ 200 or Euro € 175 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



2018 Exhibitors from Foreign Countries



SOUTH AFRICA



HONG KONG



AFGHANISTAN



CHINA



KUWAIT



TURKEY



AND MORE

Government of India Agencies / Boards 2018 Exhibitors



AGRO PRODUCTS



MARINE PRODUCTS



FOOD TECH



FOOD PRO TECH



TEA BOARD



COFFEE BOARD



SPICES BOARD



COIR BOARD



COCONUT BOARD

State Government 2018 Exhibitors



BIHAR
Govt. Dept. of Agriculture & Horticulture -
Uttarakhand Organic Commodity Board (UOCB)



UTTARAKHAND
Govt. Dept. of Agriculture & Horticulture -
Uttarakhand Organic Commodity Board (UOCB)



CHATTISGARH
Agriculture & Horticulture
Directorates & Board



ASSAM
Agriculture Directorate
Govt. of Assam



KERALA
Kerala Industrial
Infra Dev. Corp.



MAHARASHTRA



GOA



TAMIL NADU



JHARKHAND



RAJASTHAN



ANDHRA PRADESH



CHANDIGARH



TELANGANA

Special Thanks



Government
Boards & Depts



All India Association
of Industries



All India Food Processors'
Association (AIFPA)



Association of Food
Scientists & Technologists



Federation of Hotel &
Restaurant Associations of India



Hotel And Restaurant
Association (Western India)



Retailers
Association of India



Western India
Culinary Association



Hospitality Purchasing
Managers' Forum



Association of Hotel
And Restaurant India



I Professional
Housekeepers Association



Poona
Hoteliers Association



Culinary Forum
of Goa



Goa Chamber of
Commerce & Industry



Travel & Tourism
Association of Goa



Goa Hotel & Restaurant
Association



GOA STATE
INDUSTRIES ASSOCIATION

Professional Producers



TRINITY
VENTURES
ISO 9001:2015



PATRON MEMBER
EU INDIA CHAMBERS



ASSOCIATE
MAHARATTA CHAMBER



TRINITY ENTERPRISES
20 years
in show business
Incorporated in 1994



Ministry of MSME, Govt. of India
REGISTERED
COMPANY



एन एस आई सी
ISO 9001 : 2008
SUBSIDY
POSSIBILITY



CERTIFIED BY CRISIL -
STANDARD & POOR'S