

13 - 15 June'19,

Atal Bihari Vajpayee Tower,
Cyber Tower 1, Nr. Port Louis, Mauritius

**IMPEX CHAMBER THANKS** 





RELATED MINISTRIES OF BOTH
GOVERNMENTS

**Pharma** 

**Exporters** 

**Equipments** 

Medical Tourism

Service Providers

AYUSH & Wellness

Hospitals & Medicities

Surgicals & Consumables

Chronic Illness Treatment

Software, Supplies, T & M

Diagnostics & Consultancy

Food, Nutrition & Supplements











# **Thanks**











Paramasivam P Vyapoory Mrs. S Hanoomanjee

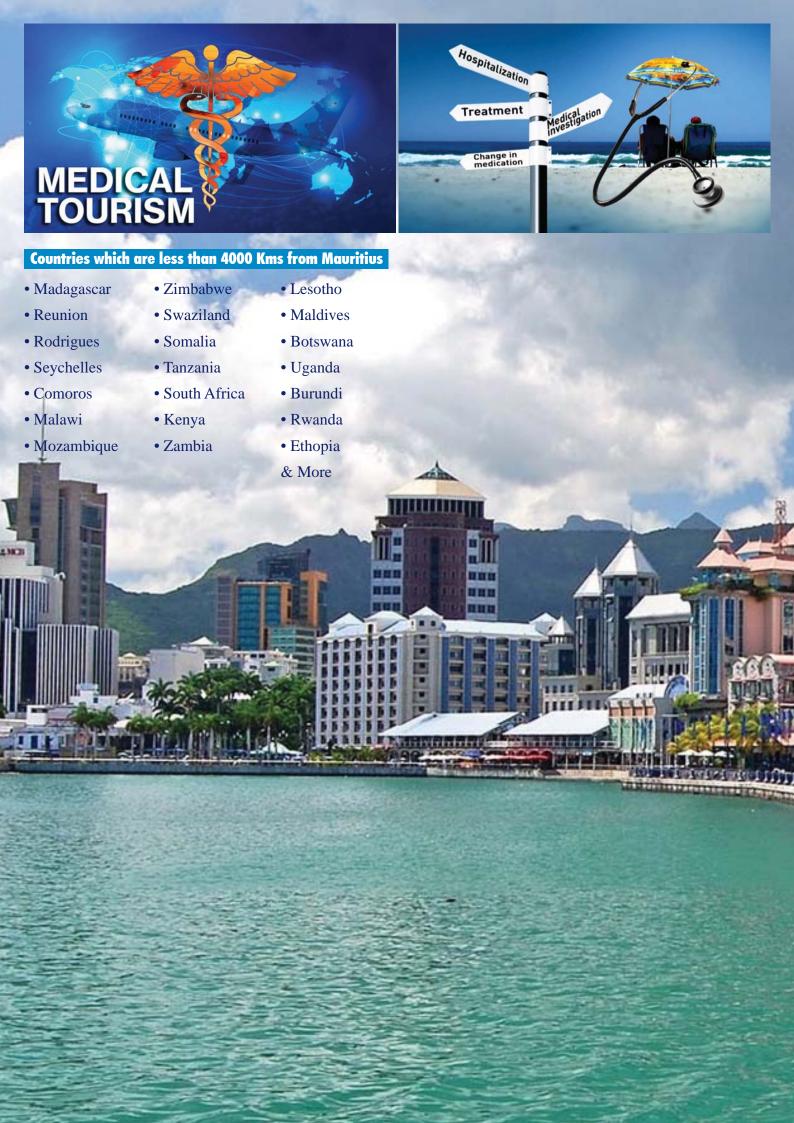
Dr. Mohd Anwar Husnoo

Shri. Suresh Prabhu

Shri. Shripad Naik

Anil K Gayan

Mauritian President Speaker of Mauritius Mauritian Minister of Health India's Commerce Minister India's AYUSH Minister Mauritian Tourism Minister



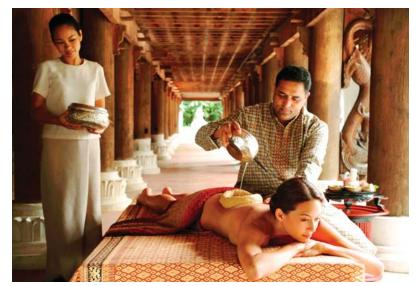


# **India's Medical Tourism Potential**

The Indian medical tourism market is projected to hit \$ 3.9 billion mark, having grown at a CAGR of 27 % over the last 3 years - KPMG FICCI report. The inflow of medical tourists is expected to cross 400 million by 2020 and gets maximum patients for heart surgery, knee transplant, cosmetic surgery and dental care. The cost of treatment in India is considered to be the lowest in Asia, much lower than Thailand, Indonesia, Singapore and Hong Kong. The year 2010 witnessed about 6,00,000 patients travelling to India and spending Rs. 4,500 crore in getting treated here from over 30 counties around the world, USA, Canada, UK, Russia, the Middle East, Uganda, Tanzania, Sri Lanka, the Central Asian Republics. In the year 2012 more than 18000 medical visas issued by Indian High Commission - 10,621 for Abuja and 7,611 for Lagos. Besides the western markets, the SAARC countries have been an important source of medical tourists for India - FICCI

## India's Medical Equipment Industry

The Indian Medical Electronics industry was valued at around USD \$ 1 billion & growing at an average rate of 17 % for past couple of years. is strongly believed that growth will outperform the pace, resulting in the Indian Medical Electronics market reaching close to USD \$ 6.5 billion by the year 2020. The government and private sector thrust into ultramodern healthcare is expected to generate demand in medical electronic equipment devices, disposables &



consumables, X-Ray and imaging equipment, pathological analyzers, probes, mains and battery operated devices, mobile detection and therapeutic equipment, AEDs, equipment for sanitizing and infection protocols, robotics and radio-therapeutic equipment's, cardiovascular & neurovascular detection, bionics, systems along with modular life support systems, patient monitoring, internal & external implants, minimally invasive and non-invasive surgery, distant monitoring, diagnosis and remedial management - FICCI

#### Media - National & International Promotion























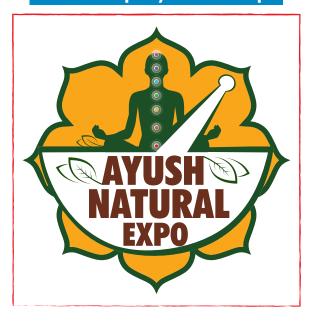








## **Concurrent Expo: Ayush Natural Expo**



## India - The global healthcare destination - FICCI leads the way

The apex industry association - Federation of Indian Chambers of Commerce & Industry (FICCI) has done yeoman's service to the healthcare sector, creating a number of platforms for various stakeholders to come together. The Indian Wellness Industry is a US\$ 9.8 billion market says a recent Stanford Research Institute study. It will grow at a rate (CAGR) of approximately 30-35 % during the next five years, says the latest FICCI - Ernst & Young study. India is one of the key Medical Value Travel (MTV) destinations in Asia with over 5,00,000 foreign patients seeking treatment. MVT can be a 9 billion USD \$ opportunity by 2020 through adequate focus and effective execution. According to a FICCI – IMS report, India needs to focus on dual objectives of "tourism friendliness" and "patient centricity". The inflow of medical tourists is growing at a compounded annual growth rate (CAGR) of 27% and is likely to cross 4 million soon.



## Why India?

- Known globally for its hospitality
- World's Best is here at a great price
- Technologically advanced infrastructure
- Specialty medicare of all kinds available
- Largest pool of qualified & skilled doctors
- Professional nursing and paramedical staff
- Internationally known for its medical services
- Hi-tech electronic & latest medical equipment
- Treatment with multiple options & affordability
- Over 5000 years old heritage of traditional indigenous medicinal systems
- Ultramodern diagnosis instruments & pharmaceutical manufacturing facilities
- Holistic effective treatment of body, mind & soul without harmful effects available
- No language barriers English / Hindi speaking for International / domestic patients
- Centuries old practices of AYUSH Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homoeopathy
- Accredited hospitals under the National Accreditation Board for Hospitals & Healthcare Providers (NABH) and Joint Commission International (JCI)



## Who is the Target-Audience?

Key decision-makers from among -

- Academia
   Accreditation Authorities
   Architects of Hospitals
   Buyers of Healthcare Products
- C & F Agents Centers of Excellence Clinics & Clubs CMOs of Hotels & Hospitality Corporates
- Dieticians
   Doctors
   Medical Experts
   Drug Manufacturers
   Faculty Members
   Financiers
- Fitness Centers & Gyms General Practitioners Government Officials Govt. Organizations
- HNI / TPA patients Hospital Chains Hospital Medical Directors HR & Recruitment Executives
- Industry Experts
   Insurance Providers
   International Hospitals
   Investors
   Laboratories
- MDs & Surgeons
   Media & Publications
   Medical Associations
   Councils
- Medical Tourism Facilitators
   Medical Tourists
   Medicare Managements
- Ministry & Health Authorities
   Owners of Healthcare Facilities
- Patients of All Kinds
   Pharmacies & Chemists
- Procurement Specialists Purchase Managers
- Research Institutes
   Stockists & Retailer
- Students & Lecturers Technicians
- Therapists
   Tour Operators
- TPAs / SPAs Trade & Distributors



## **HOSPICARE** + **MEDITECH** 2019 is Ideal for

- Branding & marketing to HNIs
- Medi-cities & infrastructure providers
- Government health initiatives & welfare
- BT, stem cell, extracts & formulation Companies
- · International / all India Hospicare & consultancies
- All types of multi / super specialty hospitals & facilities
- TPAs & medical tourism facilitators, hospitality, airlines, tour & travel companies...
   Integrating with experts, delegates & businesses

- Food, nutrition, fitness, supplement & lifestyle p
- Insurance, medical device & electronic equipment
- Exclusive medical services & expertise for exported
- Body, beauty, cosmetic, weight management & w
- Alternative medical treatment & wellness centers
- Educational institutions for all medicinal streams

#### **International Conference will Focus on -**

- Scientific or technical seminars & workshops
- Presentations by & brand visibility for the exhibitors
- Latest developments in treatments by renowned Indian doctors
- Revenue generation through healthcare service providers & exports
- Accreditations, continuing education & training for healthcare professionals
- Start-Up, joint venture & employment opportunities in the health & medicare industry
- Government health initiatives like skill development, medical education, women & child welfare, insurance, etc.
- Interaction among stakeholders, including foreign companies dealing in equipment, pharmaceuticals, consumables, materials...



roducts

nt companies

t & domestic usage

ellness treatments

for yoga & naturopathy

s, paramedics, nursing, etc.

- · Made-in-India products or to highlight trade/distribution channels of foreign companies
- Pharma companies to show off the comparative benefits of their newly launched products
- Therapies & treatments for fertility, surgeries, transplants, paediatric medicare & AYUSH Options
- One-on-one meetings with thousands of potential customers & a target-audience for treatment
- · Linkages with facilitators, tour operators, tourism boards, insurance companies, online promos..
- Strengthening the brand image and the market position of your company, besides looking for

from different & allied professions business development, franchisees, referrals...



Trinity's 2018 & Earlier Expos: Seen are Union Ministers Shri Suresh Prabhu and Shri Shripad Naik; Prime Minister's Adviser, Padmashree Dr. HR Nagendra; Smt. Mridula Sinha, Governor; Shri. Laxmikant Parsekar, Goa Chief Minister; Vijay Kalantri, President, Asscn of Indian Industries; Trinity's World Award Winners; Mumbai Mayor & a section of distinguised audience.

# SUPPORTED BY THE CHAMBER FOR IMPEX, TRADITIONAL & INTEGRATED HEALTH

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#### **PROFESSIONAL ORGANIZERS**

This mega event is being organized by the Trinity Group of which Trinity Enterprises - marketing this mega B2B and B2C international exhibition & conference, is not just MSME (Govt of India) company, but is also supported by NSIC (National Small Industries Corporation) and rated by CRISIL (a Standard & Poor's Global Co) for its efficiency. Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications".

Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events. The Hospitality + Food & Beverage International Expos, currently in its 13th edition, Sports & Fitness, India Pets Zoo, Udyog (industrial automation) and the Goa Boat Show are some of its flagship brands or properties that travel across the country. Trinity is also member of a number of trade, professional and industrial associations - European Union Chambers of Commerce, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.



IMPORT, EXPORT, AYUSH, WATER, ENERGY, ORGANIC AGROFOOD, SWADESHI, CLEANTECH, PROCESSING & MORE



Trinity - International Event Manager

TRINITY VENTURES an ISO 9001:2015 co Certified by



American National Standards Institute International Conformance Veritas









