















IMPEX CHAMBER THANKS



RELATED MINISTRIES OF BOTH GOVERNMENTS

-  Pharma
-  Exporters
-  Equipments
-  Medical Tourism
-  Service Providers
-  AYUSH & Wellness
-  Hospitals & Medicities
-  Surgicals & Consumables
-  Chronic Illness Treatment
-  Software, Supplies, T & M
-  Diagnostics & Consultancy
-  Food, Nutrition & Supplements

13 - 15 June '19,
Atal Bihari Vajpayee Tower,
Cyber Tower 1, Nr. Port Louis, Mauritius



Thanks



Paramasivam P Vyapoory
Mauritian President

Mrs. S Hanoomanjee
Speaker of Mauritius

Dr. Mohd Anwar Husnoo
Mauritian Minister of Health

Shri. Suresh Prabhu
India's Commerce Minister

Shri. Shripad Naik
India's AYUSH Minister

Anil K Gayan
Mauritian Tourism Minister



Countries which are less than 4000 Kms from Mauritius

- Madagascar
- Reunion
- Rodrigues
- Seychelles
- Comoros
- Malawi
- Mozambique
- Zimbabwe
- Swaziland
- Somalia
- Tanzania
- South Africa
- Kenya
- Zambia
- Lesotho
- Maldives
- Botswana
- Uganda
- Burundi
- Rwanda
- Ethopia
- & More





Media - National & International Promotion

Cost Effective Tariffs:

If you are looking at exports or business development, get in touch for scope & potential asap. Limited SSI booths for Rs. 60,000 + 18 % GST for a 4 sq mts shell scheme stand with below facilities, publicity, awards, F & B, etc. Deadline for enquiry: 20th March 2019.



SSI Booth size:
6 x 6 feet (2 x 2 mt)

Booth Cost:
Rs. 60,000 + 18 % GST



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Special Invitations



Online Marketing



Radio FM



Business Visits

India's Medical Tourism Potential

The Indian medical tourism market is projected to hit \$ 3.9 billion mark, having grown at a CAGR of 27 % over the last 3 years - KPMG FICCI report. The inflow of medical tourists is expected to cross 400 million by 2020 and gets maximum patients for heart surgery, knee transplant, cosmetic surgery and dental care. The cost of treatment in India is considered to be the lowest in Asia, much lower than Thailand, Indonesia, Singapore and Hong Kong. The year 2010 witnessed about 6,00,000 patients travelling to India and spending Rs. 4,500 crore in getting treated here from over 30 countries around the world, USA, Canada, UK, Russia, the Middle East, Uganda, Tanzania, Sri Lanka, the Central Asian Republics. In the year 2012 more than 18000 medical visas issued by Indian High Commission - 10,621 for Abuja and 7,611 for Lagos. Besides the western markets, the SAARC countries have been an important source of medical tourists for India - FICCI

India's Medical Equipment Industry

The Indian Medical Electronics industry was valued at around USD \$ 1 billion & growing at an average rate of 17 % for past couple of years. It is strongly believed that growth will outperform the pace, resulting in the Indian Medical Electronics market reaching close to USD \$ 6.5 billion by the year 2020. The government and private sector thrust into ultramodern healthcare is expected to generate demand in medical electronic equipment devices, disposables & consumables, X-Ray and imaging equipment, pathological analyzers, probes, mains and battery operated devices, mobile detection and therapeutic equipment, AEDs, equipment for sanitizing and infection protocols, robotics and radio-therapeutic equipment's, cardiovascular & neurovascular detection, bionics, systems along with modular life support systems, patient monitoring, internal & external implants, minimally invasive and non-invasive surgery, distant monitoring, diagnosis and remedial management - FICCI



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Concurrent Expo: Ayush Natural Expo



India - The global healthcare destination - FICCI leads the way

The apex industry association - Federation of Indian Chambers of Commerce & Industry (FICCI) has done yeoman's service to the healthcare sector, creating a number of platforms for various stakeholders to come together. **The Indian Wellness Industry is a US\$ 9.8 billion market** says a recent Stanford Research Institute study. It will grow at a rate (CAGR) of approximately 30-35 % during the next five years, says the latest FICCI - Ernst & Young study. India is one of the key Medical Value Travel (MTV) destinations in Asia with over 5,00,000 foreign patients seeking treatment. **MVT can be a 9 billion USD \$ opportunity** by 2020 through adequate focus and effective execution. According to a FICCI – IMS report, India needs to focus on dual objectives of “tourism friendliness” and “patient centricity”. **The inflow of medical tourists is growing at a compounded annual growth rate (CAGR) of 27% and is likely to cross 4 million soon.**



Why India?

- **Known globally for its hospitality**
- **World's Best is here at a great price**
- **Technologically advanced infrastructure**
- **Specialty medicare of all kinds available**
- **Largest pool of qualified & skilled doctors**
- **Professional nursing and paramedical staff**
- **Internationally known for its medical services**
- **Hi-tech electronic & latest medical equipment**
- **Treatment with multiple options & affordability**
- **Over 5000 years old heritage of traditional indigenous medicinal systems**
- **Ultramodern diagnosis instruments & pharmaceutical manufacturing facilities**
- **Holistic effective treatment of body, mind & soul without harmful effects available**
- **No language barriers - English / Hindi speaking for International / domestic patients**
- **Centuries old practices of AYUSH - Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homoeopathy**
- **Accredited hospitals under the National Accreditation Board for Hospitals & Healthcare Providers (NABH) and Joint Commission International (JCI)**



Who is the Target-Audience?

Key decision-makers from among -

- Academia • Accreditation Authorities • Architects of Hospitals • Buyers of Healthcare Products
- C & F Agents • Centers of Excellence • Clinics & Clubs • CMOs of Hotels & Hospitality • Corporates
- Dieticians • Doctors & Medical Experts • Drug Manufacturers • Faculty Members • Financiers
- Fitness Centers & Gyms • General Practitioners • Government Officials • Govt. Organizations
- HNI / TPA patients • Hospital Chains • Hospital Medical Directors • HR & Recruitment Executives
- Industry Experts • Insurance Providers • International Hospitals • Investors • Laboratories
- MDs & Surgeons • Media & Publications • Medical Associations & Councils
- Medical Tourism Facilitators • Medical Tourists • Medicare Managements
- Ministry & Health Authorities • Owners of Healthcare Facilities
- Patients of All Kinds • Pharmacies & Chemists
- Procurement Specialists • Purchase Managers
- Research Institutes • Stockists & Retailer
- Students & Lecturers • Technicians
- Therapists • Tour Operators
- TPAs / SPAs • Trade & Distributors
- Travel Agents • And many more

HOSPICARE + MEDITECH 2019 is Ideal for

- Branding & marketing to HNIs
- Medi-cities & infrastructure providers
- Government health initiatives & welfare
- BT, stem cell, extracts & formulation Companies
- International / all India Hospicare & consultancies
- All types of multi / super specialty hospitals & facilities
- TPAs & medical tourism facilitators, hospitality, airlines, tour & travel companies...
- Food, nutrition, fitness, supplement & lifestyle products
- Insurance, medical device & electronic equipment
- Exclusive medical services & expertise for export
- Body, beauty, cosmetic, weight management & wellness
- Alternative medical treatment & wellness centers
- Educational institutions for all medicinal streams
- Integrating with experts, delegates & businesses

International Conference will Focus on -

- Scientific or technical seminars & workshops
- Presentations by & brand visibility for the exhibitors
- Latest developments in treatments by renowned Indian doctors
- Revenue generation through healthcare service providers & exports
- Accreditations, continuing education & training for healthcare professionals
- Start-Up, joint venture & employment opportunities in the health & medicare industry
- Government health initiatives like skill development, medical education, women & child welfare, insurance, etc.
- Interaction among stakeholders, including foreign companies dealing in equipment, pharmaceuticals, consumables, materials...

HOSPICARE + MEDITECH Objectives

- Highlight the latest options for criticare
- Showcase medicare capabilities & possibilities
- Provide a platform for healthcare stakeholders
- Promote knowledge sharing among professionals
- Generate foreign exchange through med-services export

products

nt companies

rt & domestic usage

wellness treatments

s for yoga & naturopathy

s, paramedics, nursing, etc.

from different & allied professions

- Made-in-India products or to highlight trade/distribution channels of foreign companies
- Pharma companies to show off the comparative benefits of their newly launched products
- Therapies & treatments for fertility, surgeries, transplants, paediatric medicare & AYUSH Options
- One-on-one meetings with thousands of potential customers & a target-audience for treatment
- Linkages with facilitators, tour operators, tourism boards, insurance companies, online promos..
- Strengthening the brand image and the market position of your company, besides looking for business development, franchisees, referrals...



Trinity's 2018 & Earlier Expos: Seen are Union Ministers Shri Suresh Prabhu and Shri Shripad Naik; Prime Minister's Adviser, Padmashree Dr. HR Nagendra; Smt. Mridula Sinha, Governor; Shri. Laxmikant Parsekar, Goa Chief Minister; Vijay Kalantri, President, Asscn of Indian Industries; Trinity's World Award Winners; Mumbai Mayor & a section of distinguished audience.

SUPPORTED BY THE CHAMBER FOR IMPEX, TRADITIONAL & INTEGRATED HEALTH

Registered as a Section 8 Company under the Companies Act, 2013 for promotion of commerce & not-for-profit purposes. Recognized by the Union Ministry of Corporate Affairs, Government of India & Other Relevant Government Ministries.

PROFESSIONAL ORGANIZERS

This mega event is being organized by the Trinity Group of which Trinity Enterprises - marketing this mega B2B and B2C international exhibition & conference, is not just MSME (Govt of India) company, but is also supported by NSIC (National Small Industries Corporation) and rated by CRISIL (a Standard & Poor's Global Co) for its efficiency. Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications".

Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events. The Hospitality + Food & Beverage International Expos, currently in its 13th edition, Sports & Fitness, India Pets Zoo, Udyog (industrial automation) and the Goa Boat Show are some of its flagship brands or properties that travel across the country. Trinity is also member of a number of trade, professional and industrial associations - European Union Chambers of Commerce, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

SUPPORTED BY

THE CHAMBER FOR IMPEX, TRADITIONAL & INTEGRATED HEALTH

IMPORT, EXPORT, AYUSH, WATER, ENERGY, ORGANIC AGROFOOD, SWADESHI, CLEANTECH, PROCESSING & MORE

Trinity - International Event Manager

TRINITY VENTURES
an ISO 9001:2015 co
Certified by
ANSI ICV
American National Standards Institute
International Conformance Veritas

PATRON MEMBER
EU INDIA CHAMBERS

ASSOCIATE
MAHARATTA CHAMBER

REGISTERED
COMPANY
Ministry of MSME, Govt. of India

पूरा एस आई सी
NSIC
ISO 9001 : 2008
SUBSIDY
POSSIBILITY

over
20
years
in show business
Incorporated in 1994

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