

INDIA

The **16th** International Edition



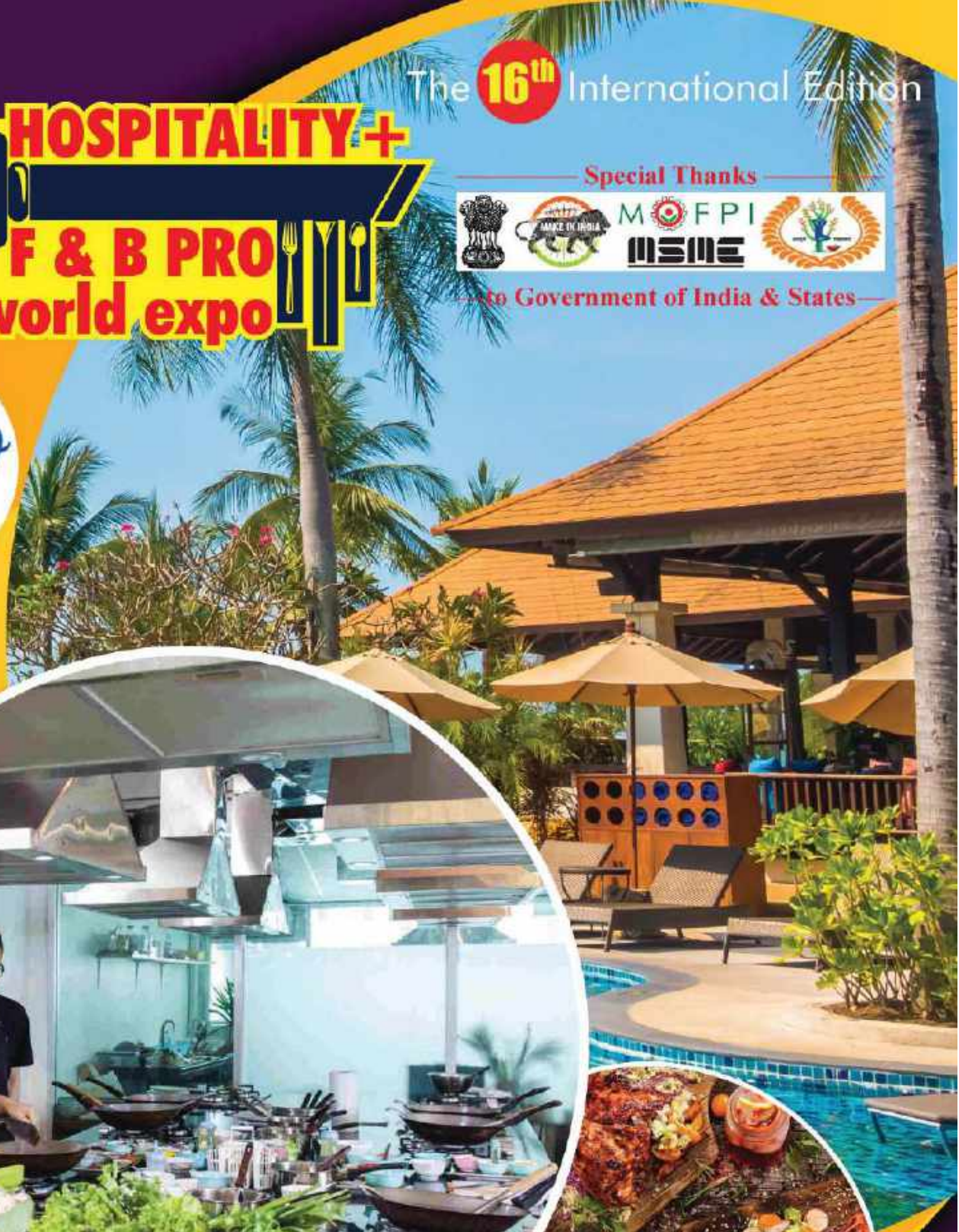
HOSPITALITY+

**F & B PRO
world expo**

Special Thanks



to Government of India & States



HOREGA 19



1 - 3 August 2019

**Dr SP Mukherjee Indoor AC Stadium
Panaji, GOA**

www.trinityworld.biz



Towards 2030 and Beyond.

Trinity is back with a record number of exhibitors & business visitors at INDIA HOSPITALITY + F & B World Expo & Conclave at the same time and venue: 1 - 3 AUGUST 2019, DR. SPM INDOOR AC STADIUM, PANAJI, GOA. This is the oldest and biggest hospitality industry-event and second only to AAHAR held in the national capital. Trinity has been at it for the last 16 years - producing hospitality, bakery & food events in India and foreign countries. Hospitality is among the top 10 sectors in India to attract the highest foreign direct investment (FDI) and the country is poised to be ranked among the top 5 business hospitality markets globally by 2030.

Business travel spending in India is alone expected to triple until 2030 from US\$ 30 billion in 2016. In the Union Budget 2017-18, the Indian government announced new initiatives to boost the hospitality sector by setting up of five special zones and infrastructure for the worldwide launch of the 'Incredible India' campaign. And to give you an additional platform, we have added a Mumbai edition too at Bombay Exhibition Center, Goregaon - Get in touch for more info.

The Guinness World Record Again !

For us closer at home, Trinity is on to a hat-trick for the Guinness World Record Attempt once again this year. 2017 proved to be historic with Trinity, leading the chefs to create an almost 300 Kg fish patty/fritter (cutlet), about 4 feet in diameter and 1 feet in height to be honoured by the Guinness World Record authorities. At the 15th edition of this mega annual trade fair in 2018, Trinity attempted the World's Largest Chocolate Mud Pie (brownie/cake), which weighed 1345 Kgs and 6 feet in diameter.





Industry Celebrities & Chefs at trinity shows



Victor Albuquerque
Alcon Victor Group

Gurbaxish Kohli
Hotel & Rest. Assoc

Urbano Rego
World Chef

Chef Vernon
WICA Chief

Chef Saby
President's Awardee

Chef Harpal
Turban Tadka

Chef Ranjeet
Holiday Inn

Chef Varun
International Chocolatier



What Makes This Edition Different ?

More Action. More Contacts. More Business. More Networking. More Learning...Witness first-hand and experience the various aspects of the Hospitality Industry - HoReca, Bakery, Food & Beverages, Interiors & Exteriors, Cleaning & Hygiene, Furniture & Furnishings, Energy & Engineering, etc. Here is what you can expect:

- National awards & challenges
- Product launches & innovations
- Hospitality community under 1 roof
- Daily networking gala cocktail dinners
- Business tips for start-ups & beginners
- All related segments of the industry covered
- Live theater, training & demos by celebrity chefs
- The success stories of entrepreneurs & professionals
- Latest government regulations for food, safety & hygiene
- Authorities conduct conference sessions, seminars & work-shops
- Sales, Business, Marketing, Branding, Purchases & Interaction ...
- Active participation of all related associations in the country, etc.



Cost-Effective Rates

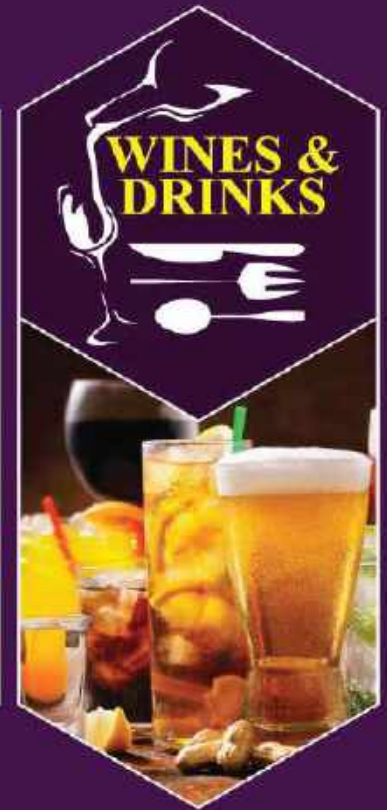
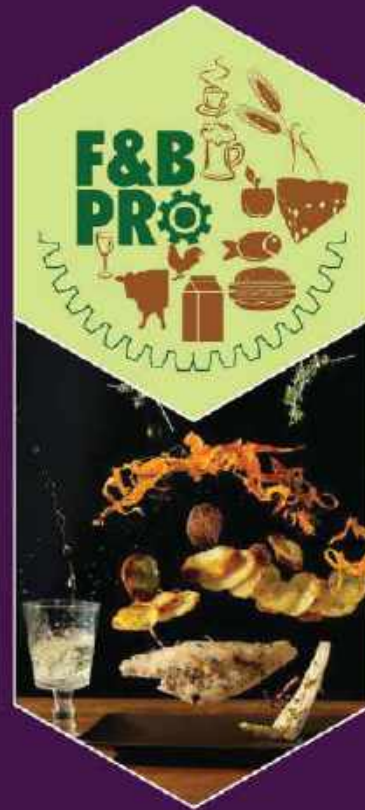
- Raw Space - Rs. 12,000 /- per sq.mtr
- Built-up Shell - Rs. 12,500 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euros) • Space - US \$ 200 or Euro € 170 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.





Co-located Events for a Synergy - Under One Roof

To enable the business visitor purchase or get a ringside view of the complete hospitality industry and yet benefit from exclusive sectors, Trinity pioneered the concept of concurrent events. Thus, we have focussed themes, such as:



It has not got bigger than this ! Not for last 15 years !! Are you missing out on.... !!!

8 Themes **400** Brands **300** Awards & Citations **500** Hoteliers & Restaurateurs

18 Demos **100** Star Chefs **700** Bulk Buyers **100** Product Launches

10K Business Visitors Invited **18** Seminars **12** Challenges for Chefs & Others

3 Cocktail Dinners / Lunches **5** Celebrity Chefs Live & Hold Master Classes

2K Purchase Decision-makers **2K** Pan India Joint Ventures & Tie-ups / Buyer-Seller Meets



2018 - Special Thanks



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Suresh P & Dr. Nagendra, PM's Guruji



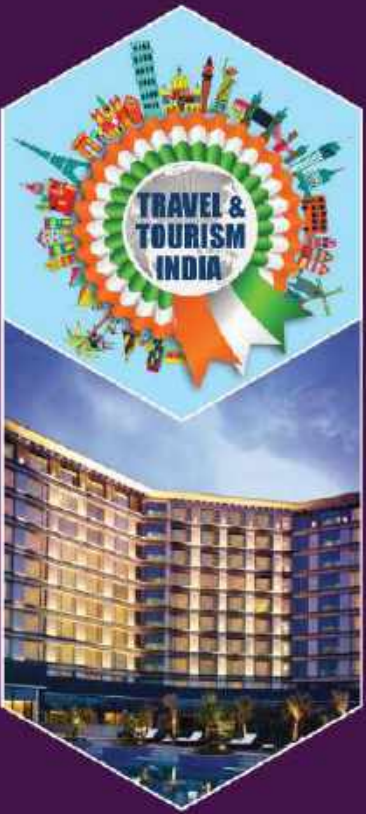
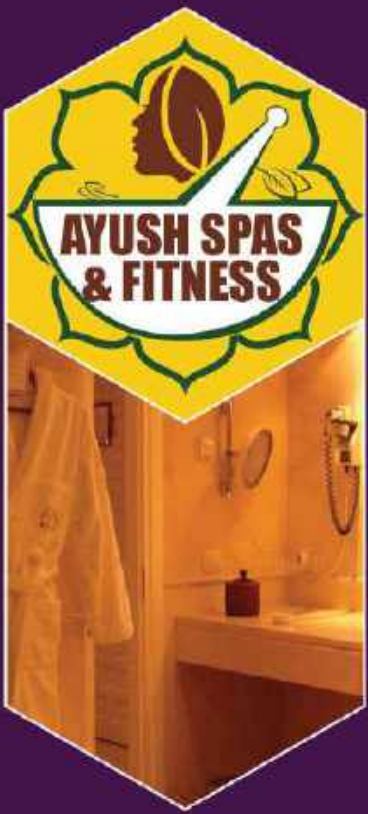
India's Minister Shripad & Celebrity Chef V Inamdar



H. E. Governor Rao & CM Fadnavis of Maharashtra

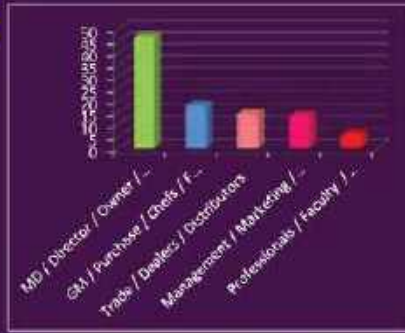


President of Mauritius & CMD of Impex Chamber



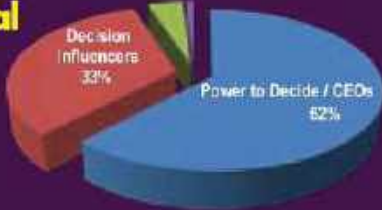
Business Visitor Analysis at the Last Show

- MD / Director / Owner / Partner 47 %
- GM / Purchase / Chefs / F & B 18 %
- Trade / Dealers / Distributors 15 %
- Management / Marketing / Sales 14 %
- Professionals / Faculty / Others 6 %



Purchasing Decision Potential

- Power to Decide / CEO 62 %
- Decision Influencers 33 %
- Future Decisions 4 %
- No Power 1 %



Geographical Demographics

- Goa 43 %
- Karnataka 12 %
- Maharashtra 27 %
- Gujarat 8 %
- South India 6 %
- North India 2 %

Visit Next Edition?

- Most Certainly 87 %
- If Possible 10 %
- No 3 %



Visitor Response

- Well Satisfied 82 %
- OK & Satisfied 15 %
- Dissatisfied 3 %



Sri Lankan Minister & Kerala Health Minister



Mauritian Minister delivering the Keynote



Maharashtra's Industries Minister inaugurating



Hotels & Restaurants Association President



Impex Chamber MD & Celebrity Chef with VIPs



Demos, Activities & Seminars



Govt Agro & Food Processing opportunities from the states



General Managers & Directors Conclave on the latest trends



India's Hospitality Purchasing Managers will be there too



Master classes by Celebrity Chefs & Live Cooking



Professional Housekeepers contest & displays



Why Goa - The world's best hospitality destination?

Thanks to the efforts of the government, Goa has emerged as India's premier and most expansive market for the Hotels, Restaurants and Catering (HORECA) segment. But Goa is more than that. Consider this:

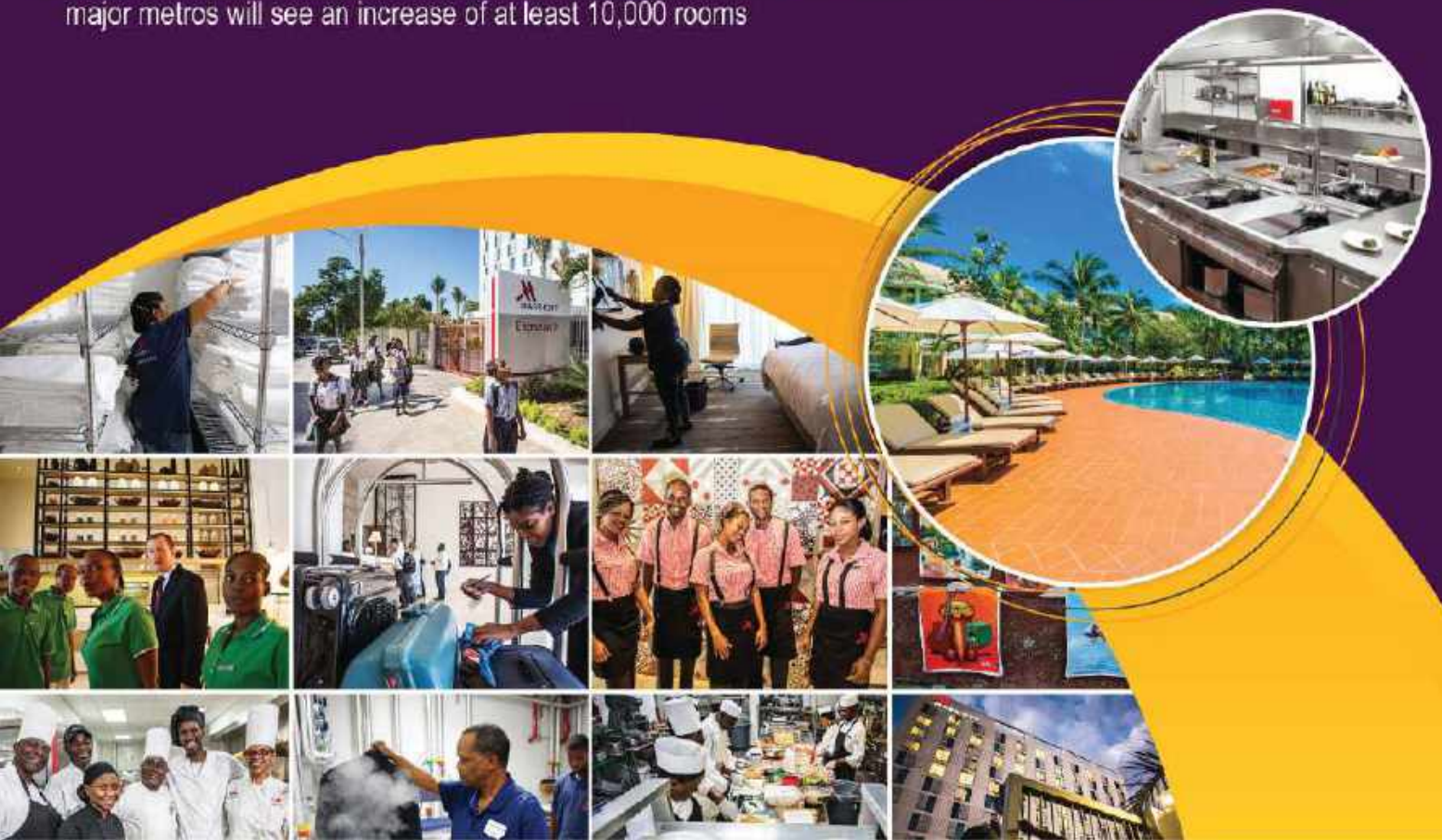
- Goa is India's richest state, with a GDP per capita that is two and a half times that of the country as a whole.
- Goa's food market is Rs. 10000 crores & the tourism related food market in Goa is Rs. 5000 crores - with a 5 - 10 % growth rate
- The Tourism Master Plan estimates an additional bed requirement of 2914 in the Star category and 4186 in the non-Star categories
- The Goan domestic food market is US \$ 17 Billion and growing at a rate of 5 % approx. The scope for agro, seafood and processing is huge.
- Goa is merely a few hours away from Mumbai, the country's largest importer of food, drink and hospitality products, besides being India's commercial capital.

Hence, it is only natural that Trinity's flagship international property - India Hospitality + F & B Pro Expo is held in Goa. And, marketed not just all over India, but the world - with the support of government and industry.



India's Hospitality Industry - We let the stats speak !

- The quick service and dining out market is growing at the rate of 21% annually
- A worldwide launch of the Incredible India campaign is scheduled from this year
- Business travel spending is expected to triple by 2030 from US\$ 30 billion in 2016
- Global estimates place India among the top 5 business hospitality markets by 2030
- Hospitality and Tourism contribution to GDP in 2016 was estimated around US\$ 47 billion
- Hospitality is in the top 10 sectors in India attracting the highest foreign direct investment
- Indian hospitality clocks at CAGR of 14% with 15.3 Millions tourist arrivals expected by 2025
- The Union Budget 2017-18 gives a boost to the hospitality sector by setting up of five special zones
- The organized hospitality industry is growing at 16% p. a. & expected to cross IN Rs 25,000 crore by 2018-19
- Pan India existing hotel rooms number 1,30,000 and an additional requirement in 2 to 3 years is 50,000 rooms
- Mid hotels are expected to receive an investment of IN Rs 6600 Crore (US\$ 990 million) excluding land over next five years.
- During April 2000 – March 2017, the hotel and tourism sector attracted around US\$10.14 billion of FDI, according to official data
- Hospitality & Tourism sector's contribution to GDP is projected to grow at 7.2 % and will reach a whopping \$ 160.2 billion by 2026
- The net worth of the over 1.5 Million food joints and restaurant industry is around IN Rs. 75000 crores and its growing at 7% annually
- Mumbai is the largest hospitality market with 12,807 rooms, followed by Delhi with 11,338 rooms and Bangalore has around 9000 rooms
- The catering services industry has been consistently growing at the annual growth rate of 15 to 20 percent and in 2016-17, crossed IN Rs. 40,000 crores
- The Indian hospitality and tourism industry accounts for 7.5 per cent of the GDP with an estimated US \$47 Billion in direct contribution to the GDP in 2016
- The HVS report, " Hotels in India – Trends and Opportunities" estimates that over the next five years, each of the major metros will see an increase of at least 10,000 rooms





Multi-pronged World Marketing



S Media & Telecom



Assocns & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

2018 Exhibitors from Foreign Countries



SOUTH AFRICA



HONG KONG



AFGHANISTAN



CHINA



KUWAIT



TURKEY



AND MORE

Government of India Agencies / Boards 2018 Exhibitors



AGRO PRODUCTS



MARINE PRODUCTS



FOOD TECH



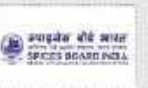
FOOD PRO TECH



TEA BOARD



COFFEE BOARD



SPICES BOARD



COIR BOARD



COCONUT BOARD

State Government 2018 Exhibitors



BIHAR
Govt. Dept. of Agriculture & Horticulture -
Uttarakhand Organic Commodity Board (UOCB)



UTTARAKHAND
Govt. Dept. of Agriculture & Horticulture -
Uttarakhand Organic Commodity Board (UOCB)



CHATTISGARH
Agriculture & Horticulture
Directorates & Board



ASSAM
Agriculture Directorate
Govt. of Assam



KERALA
Kerala Industrial
Infra Dev. Corp.



MAHARASHTRA



GOA



TAMIL NADU



JHARKHAND



RAJASTHAN



ANDHRA PRADESH



CHANDIGARH



TELANGANA

Special Thanks



Government of India



All India Association of Industries



All India Food Processors' Association (AIFPA)



Association of Food Scientists & Technologists



Federation of Hotel & Restaurant Associations of India



Hotel And Restaurant Association (Western India)



Retailers Association of India



Western India Culinary Association



Hospitality Purchasing Managers' Forum



Association of Hotel And Restaurant India



Professional Housekeeping Association



Poona Hoteliers Association



Culinary Forum of Goa



Goa Chamber of Commerce & Industry



Travel & Tourism Association of Goa



Goa Hotel & Restaurant Association



GOA STATE INDUSTRIES ASSOCIATION

Professional Producers

