

# F & B Pro India-The Region's Annual International Exclusive Food & Beverages Business Showcase

## Supplies, Equipment & Services for

- Processing & Ingredients • Agro, Food & Beverages
- Packaging & Cold Chain • Meat, Marine, Dairy & Poultry...

**03 - 05 August 2018,**

**Dr. Shyama Prasad Mukharjee AC Stadium, GOA**





## F & B Pro India - from farm to fridge.

We are back for the 11th year in succession. F & B Pro India has over the last so many editions featured a number of Government of India boards, like those for Coir, Jute, Coffee, Coconut, etc. besides being supported by the Union Ministry of Food Processing Industries and chambers of commerce, professional / industry / trade associations, newspapers and publications. According to McKinsey & Co, the food retail sector in India is likely to grow to US \$ 150 Billion by 2025, accounting for a large chunk of the world food industry, estimated to be US \$ 400 Billion by then. All of which makes being at F & B Pro India - an absolute imperative.



## Percentage of Processed Food of India's Total Food Production

- Fruits & Vegetables - 2.2 %
- Marine Products - 26 %
- Buffalo Meat - 20 %
- Milk - 35 %



## India - the food factory of the world

- As much as 30 - 40 % of fruits & vegetables are wasted - **that's scope.**
- In the drinks segment, alcoholic drinks and energy drinks witnessed the highest growth - **that's a high.**
- The Indian food processing industry accounts for 32% of the country's total food market & is estimated at US \$ 121 billion - **that's the largest.**
- The union government's APEDA, responsible for exports is targeting an easily attainable Rs. 4000 - 5000 crores ( US \$ 15 Billion ) in agricultural and processed food exports - **that's boom.**
- India's strategic geographic location with proximity to markets in Europe, Americas, Middle/Far East, South East and West Asia makes it an ideal destination for commerce - **that's business.**
- The country is not only the world's second largest in terms of population, but also the second largest producer of food, after China. A world market none can ignore - **that's demand.**
- The country accounts for less than 1.5 % of international food trade, which proves the vast untapped possibilities. The Government of India has allowed 51 % FDI in multi-brand retail - **that's potential.**
- International food and beverage brands are easily found on Indian shelves. Processed foods and drinks are increasingly finding their way to Indian consumers - **that's confidence.**
- Ministry of Agriculture aims at doubling produce through the Food Security Mission and schemes, like NHM, NHB, HMNEHS, etc., besides fiscal incentives - **that's development.**
- The focus is now on strengthening supply chain, value addition, storage facilities, mechanization, packaging, technology, export, etc. to meet the unprecedented demand - **that's investment.**
- Urbanization, increased literacy, changing lifestyles, increased number of women workers, rising disposable incomes, well-developed infrastructure, distribution network, etc - **that's opportunity.**
- 1000 million consumers. 300 million upper and middle class consume processed food. And 300 million more consumer expected by FY'14. 50 per cent of household expenditure is on food - **that's domestic market.**



## Event Highlights:

- World Edition
- 60,000 sq ft expo
- 700 Leading Brands
- 5,000 Key Purchasers
- International Marketing
- World Industry Leaders
- Country & State Pavilions
- 40,000 sq ft Parking Space
- 5,000 Foreign & Indian Visitors
- Concurrent Events & Focused Themes
- Government Boards & Export Promotion Councils

India's agro and related food exports were about ₹ 1,18,255 crores ( US \$ 21,741 Million ) during 2012 - 13 for APEDA scheduled products alone - **Santosh Sarangi, Secretary, APEDA at Aahar'14**



## A few of Trinity's Wines, Beers & Alcoholic Drinks Exhibitors

- Abhijit Brewtech • Big Banyan Wines • Eagle Wines • Global Beer Co. • John Distilleries • Languedoc Vintage France • Mercury Winery • S.K. International
- S2 K2 International • Sahib Wines & Spirits • Tilaknagar Industries & many more



## Food Related FY '12 Figures

Grain processing - India produced about 259.3 MT of food grains  
Fruits & vegetables - India is the world's second largest producer  
Milk & milk products - India is the largest producer of milk - 127.3 MT  
Marine products - India is the second largest producer of fish - 8.9 MT  
Meat & poultry - India is the second largest producer of buffalo and goat meat



## Why India ?

- India has vast & diverse natural resources, with multiple crops.
- The Indian food market is one of the most lucrative across the world.
- Low production cost backed by government incentives & a skilled workforce.
- Big contract manufacturing opportunities, with technology upgradation, captive supplies of raw materials, direct access to farmers, etc.
- Government sets up 20 mega food parks across the country, besides supporting storage, transport, packaging and other infrastructural facilities.
- India is said to have 15 major climates of the world and 52 % cultivable land as against the world average of 11 % and 46 out of 60 types of soil.



## Major Food Companies at Trinity's Earlier Events

- Allana Industries • Arthurs Food • Atul Sweets • Buona Pasta Foods • Catch Spices • Davars
- DS Group • Dukes • Field Fresh • Food Fats & Fertilisers • Fresh & Honest • Gadre Marine
- Greendot Health Foods • Gujarat Tea Processors • IFB Industries • Indagro Foods • Indian Foodtech • Jindal Cocoa • Kamani Oil Industries • Kamaxi Foods • Khushi Foods • KIZ Foods
- Lavazza • Lotus Chocolate Co • M.M. Poonjiaji & Co • Mapro Foods • MB. Sugars & Pharmaceuticals • McCain Foods India • Meat And Livestock Australia • Mercatum Technology
- Mrs. Bector Foods Specialties • Nestle Foods • Nilgai Foods • Nilgiri Foods & Beverages • Nilon's Enterprises • Parag Milk Foods • Sarjena Foods • Tata Beverages • Turab H V Herbals • Unilever Food Solutions • United Foods • Vimal Oil & Foods.... and many more



# MEGA MEDIA CAMPAIGN



Social Media



Assns & Chambers



Media Briefings



Newspapers



Vernacular



TV & Cable



In Venue



Outdoors



Invitations



Online Marketing



Radio FM



Business Visits

## Stands & Tariffs:

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).

These are early bird rates. Two options are available:

Raw Space - Rs. 9,000 /- per sq.mtr

Builtup Stand - Rs. 10,000 /- per sq mt

15 - 20 % Premium on Corner Stalls

• Overseas Exhibitors ( Tariffs in US \$ or Euros )

• Space - US \$ 160 or Euro € 155 per sq mt.

• Shell - US \$ 175 or Euro € 170 per sq mt.

\*18 % GST tax applicable on all payments.

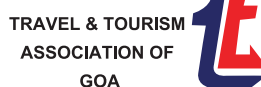


## Professional Organisers - 20 Years in B2B Events

**The Veterans:** This event is being organized by the Trinity Group of which Trinity Enterprises - marketing this mega B2B and B2C international exhibition & conference, is not just MSME (Govt of India) registered company, but is also supported by NSIC (National Small Industries Corporation) and rated by CRISIL (a Standard & Poor's Global Co) for its efficiency.

Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events.

### Special Thanks



and many others

### Supporting Trade Media



### Professional Producers

