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AUGUST 2019



**DR. SP MUKHERJEE INDOOR
AC STADIUM, PANAJI**

Best of India
**CARPETS
& FLOORS**
Exhibition

- Hand Made Carpet
- Laminate Flooring
- Outdoor Coverings

- Textiles Floor Coverings
- Woven Carpets & Rugs
- Mats & Clean-off Systems

- Interiors & Furniture
- Furnishings & Houseware
- Décor & Handicrafts

Best of India CARPETS & FLOORS Exhibition



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AUGUST 2019
PANAJI, GOA

It's here. India's only Made in India - Carpets & Floors'18 being held at the prestigious Bombay Exhibition Center, which is India's second best international exhibition venue from 18 - 20 December 2018. The focus is on - Handmade carpets, rugs and other floor coverings, besides carpets, carpet materials, carpet packaging materials, finished products, etc.

The Objectives:

- Boost domestic use of carpets in areas like hotels, offices, buildings...
- Export promotion through quality to meet international requirements
- Developing the Indian market & bettering weaving skills of Indian weavers.

Today, India is the world's largest producer and exporter of handmade carpets in terms of value and volume. We salute the role played by The Carpet Export Promotion Council (CEPC) - the apex body of exporters of hand-made carpets and other floor coverings in India. The Council assists exporters by identifying new markets, providing financial aid, arranging buyer-seller meets and resolving trade disputes. Carpet weaving is an ancient Indian tradition, with the industry flourishing in the country 16th century onwards. Around 75-85 per cent of carpets manufactured in India are exported. Indian carpets are known worldwide for their excellent design, fascinating colours and quality.

Why Exhibit ?

Why Exhibit? Here is an opportunity to -

- Collaborate & do the year's business, all within 3 business days
- Learn from experts, know of the latest, get feedback & witness demos
- Interact with key clients, suppliers, professionals & other stakeholders
- Showcase your product & reinforce the brand to thousands of your target-audience
- Market & create an awareness among end-users, business visitors and related others
- Meet with decision-makers among Indian & foreign government officials & businesses

Highlights

- 3 Business Days
- World Class Venue
- 5000 Key Purchasers
- Industry's Best Awards
- Demos, Displays & B2B Meetings
- International Marketing & Delegates
- Conference, Seminars & Workshops
- Professionals Luncheon Networking
- Allied Industries & Product Launches
- Gala Dinner for Industry's Whos Who
- Cutting-edge Technologies & Machines
- World Market Leaders & Industry Brands
- Interaction with Government & Stakeholders
- & More



Concurrent Expo:



Why Indian Carpet & Rugs Industry?

- Exports increased from Rs. 4.42 Crores in 1961- 62 to Rs. 9205.95 Crores in 2017-18.
- Raw-materials used are diverse and blending & mixing of different yarns is its specialty.
- The industry gained No.1 Status in terms of Value and Quantity in Exports of Handmade Carpets.
- Export of silk carpets was valued at US\$ 2.68 million in 2017-18. Product delivery time is the fastest.
- It is highly labour intensive, provides employment to 2 Million weavers/persons directly or indirectly.
- It provides extra and alternate occupation to the farmers and others at their homes especially women.
- Artisans can make handmade carpets in any design, colour and quality as per the needs of overseas buyers.
- About 40 % of world exports of handmade carpets are from India and of the total production, 85-90% is exported.
- Produces wide range of designs based on its rich cultural heritage, traditions, history and develop modern designs.
- Exports of handmade carpets from India stood at US\$ 1,427.00 Mill (2017-18) compared to US\$ 1,484.07 Mill - 2016-17
- India is No.1 as a producer and exporter of Handmade Carpets & other floor coverings both in terms of volume & value.
- India produces wide range of Handmade Carpets & other floor coverings in low, medium and high qualities for all the segments of consumers

India - A Global Leader of the Carpet Industry

India is today a clear leader in the international handmade carpet market. India's heritage of handmade carpet has been recognized worldwide with a commending share in global exports, for its subtle elegance, eco friendliness and exquisite vibrant color craftsmanship with a human touch. Indian handmade carpets are exported to many countries in the world,

US being the largest importer (US\$ 731.84 million) followed by Germany (US\$ 140.58 million), UK (US\$ 78.52 million), Australia (US\$ 56.25 million) and UAE (US\$ 51.15 million). India is exporting to more than 70 countries in the world, mainly to USA, Germany, Canada, U.K., Australia, South Africa, France, Italy, Brazil etc. Started exporting to China. USA with 48.84% share followed by Europe with 27.25% share (Germany, UK, France), etc.

Despite holding the biggest share in Indian carpet exports, USA still promises some growth. It is a dynamic market where economy is doing well. American consumers simply love handmade Indian rugs. Latin American countries like Brazil, Chile, Argentina and Colombia have a large unexplored potential. Brazil in particular has large population and good demand, but the import duties need to become more rational. Europe however, seems to be stagnant today, with no sign of revival in demand, forcing exporters to find new markets. Scandinavian Countries have an unexplored potential to be tapped. CEPC has also identified some thrust countries for this purpose.

Cost-Effective Rates

The premium rates are

- Raw Space - Rs. 12,000 /- per sq.mtr
- Builtup Stand - Rs. 12,500 /- per sq mt



The Organizers

The producers - Trinity Group is India's premier business trade fair organizers and pioneers since the last 20 years. Trinity has been official international event managers for many world shows, including for the Government of Sri Lanka's TRADMED'17 and also produced Made in India Expo with the Government of Mauritius, inaugurated by H. E. Vyapoori, the Mauritian President, this year.

Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organizing trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National Small Industries Corporation) subsidies. Trinity is also a member of industry associations like Indo-European Chamber & Maharashtra Chamber of Commerce, Industries & Agriculture, etc.



- TRINITY'S EXPOS**
- 2018**
 - 2017**
 - 2016**
 - 2015**
 - 2014**
 - 2013**
 - 2012**
 - 2011**
 - 2010**
 - 2009**
 - 2008**
 - 2007**
 - 2006**
 - 2005**
 - 2004**



Special Thanks



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Professional Producers

