



**16<sup>th</sup>**  
**ANNUAL**

**INTERNATIONAL**

**INDIA BAKERY**

**SNACKS**

**SWEETS (IBSIE)**



**EXHIBITION**

**GOA**

**1 - 3 August 2019**  
**Dr SP Mukjerjee Indoor**  
**AC Stadium Panaji, Goa**

**Knowledge Partner**

**Associations**

**Activity Partner**

**Special Invitees**



## BAKING THE GUINNESS WORLD RECORD AGAIN

Trinity has been at it for the last 16 years - producing hospitality, bakery & food events in India and foreign countries. 2017 proved to be historic with Trinity, leading the chefs to create an almost 300 Kg fish patty/fritter (cutlet), about 4 feet in diameter and 1 feet in height to be honoured by the Guinness World Record authorities. At the 15th edition of our mega annual trade fair in 2018, Trinity attempted the World's Largest Chocolate Mud Pie (brownie/cake), which weighed 1345 Kgs and 6 feet in diameter and in 2019, Trinity is set for yet another Guinness World Record Attempt in Goa.



## BAKING THE CONFECTIONERY & PATISSERIE WORLD A BETTER PLACE

INDIA BAKERY, SNACKS & SWEETS (IBSIE) International Expo is scheduled from 1 - 3 August 2019 in the heart of India's hospitality capital - Goa and captures the entire spectrum of equipment, products and services related to the global grain-based food industry. Almost every bakery or related market-leader has confirmed exhibiting or participating at the 3 track conference.



## WHAT MAKES INDIA BAKERY, SNACKS & SWEETS (IBSIE) DIFFERENT !

Witness first-hand and experience the full potential of commercial baking, artisan & retail baking, tortilla-pizza-nacho production, retail and food service, business management and marketing, new foreign ingredients and formulations, cake and pastry decoration, bakery equipment and accessories, latest technology, consumables, art, service, etc. Here is what you can expect:

- National awards & challenges
- Product launches & innovations
- Indian baking community get together
- Daily networking gala cocktail dinners
- Business tips for start-ups & beginners
- It covers all related segments of the industry
- Live theater, training & demos by celebrity chefs
- The success stories of entrepreneurs & professionals
- Latest government regulations for food, safety & hygiene
- Authorities conduct conference sessions, seminars & work-shops
- Interaction with baking experts and thousands of bulk purchasers
- Active participation of all bakery related associations from India...



## 2018 - SPECIAL THANKS



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Suresh P & Dr. Nagendra, PM's Guruji



India's Minister Shripad & Celebrity Chef V Inamdar



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Mauritius & CMD of Impex Chamber



## MASTER CLASSES

- Quiches
- Tea Tasting
- Pies & Tarts
- Breads & Rolls
- Cakes & Cookies
- Chocolate Products
- Desserts & Croissants
- Pastries - Puff & Danish
- Fat / Sugar / Gluten Free
- Eggless & Vegan Products
- Natural Colours & Flavours
- Ingredients & Preservatives
- Pastry arts & culinary schools
- Food Safety & Quality Control
- Confectionery fats, oils & margarine
- Solutions for concept to completion of projects
- Mixes, Creams, Concentrates, Additives & Healthy Foods
- Gels, Spreads, Glazings, Fillings, Toppings & Dairy Products



## CONFERENCE TOPICS

- Food safety & hygiene
- Future of baking & beyond
- Ice-creams & frozen deserts
- Bakery art & cake decoration
- Laminated dough techniques
- Setting-up a bakery or cafeteria
- Product development & formulation
- Improved bakery ingredients & formulas
- Technology for energy, resource & time efficiencies
- Pizzas - Traditional, Non-Traditional, Pan, Neapolitana & Roman



## CHALLENGES & COMPETITIONS

- Wedding Cakes • Show Stopper • Decorated Cookies
- Sugar Flowers • Sculpted Cakes • Sweet Table • Cup Cakes
- Juniors / Kids • Home Baking • Chocolatiers • Cake Artists
- Pro Pastry Chefs • Pizza Toppings • and more...

**GOA: 1 - 3 AUGUST 2019**



**Dr SP Mukherjee AC Indoor Stadium, Panaji, Goa**

Also at Pune, Mumbai, Mauritius, Bangalore & Other Indian & Foreign Cities

- Bakery Ingredients
- All Kinds of Ovens & Machines
- Chocolates, Cocoa, Coffee & Tea
- Fats, Nuts, Mixes, Dairy, Flavours, etc.
- Pizza, Pasta, Snacks, Sweets, Ice-creams...
- Energy, Refrigeration, Packaging & Accessories
- Fats, Oils, Gels, Dips, Decor, Gravies, Toppings & Dressings
- Boxes, Boards, Naturals, Additives, Presevatives, Emulsifiers, etc.



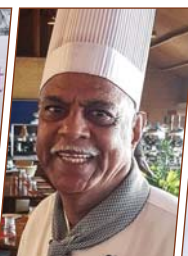
## INDUSTRY CELEBRITIES & CHEFS AT TRINITY SHOWS



Victor Albuquerque  
Alcon Victor Group



Gurbaxish Kohli  
Hotel & Rest. Assoc



Urbano Rego  
World Chef



Chef Vernon  
WICA Expert



Chef Saby  
President's Awardee



Chef Harpal  
Turban Tadka



Chef Ranjeet  
Holiday Inn



Chef Varun  
Internl Chocolatier



Sri Lankan Minister &  
Kerala Health Minister



Mauritian Minister  
delivering the Keynote



Maharashtra's Industries  
Minister inaugurating



Hotels & Restaurants  
Association President



Impex Chamber, MD &  
Celebrity Chef with VIPs



# MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits



## COST-EFFECTIVE RATES

- Raw Space - Rs. 12,000 /- per sq.mtr ● Built-up Shell - Rs. 12,500 /- per sq mt
- Overseas Exhibitors ( Tariffs in US \$ or Euros ) • Space - US \$ 200 or Euro € 170 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.

## 2018 Exhibitors from Foreign Countries



SOUTH AFRICA



HONG KONG



AFGHANISTAN



CHINA



KUWAIT



TURKEY



AND MORE

## Government of India Agencies / Boards 2018 Exhibitors



AGRO PRODUCTS



MARINE PRODUCTS



FOOD TECH



FOOD PRO TECH



TEA BOARD



COFFEE BOARD



SPICES BOARD



COIR BOARD



COCONUT BOARD

## State Government 2018 Exhibitors



BIHAR  
Govt. Dept. of Agriculture & Horticulture -  
Uttarakhand Organic Commodity Board (UOCB)



UTTARAKHAND  
Govt. Dept. of Agriculture & Horticulture -  
Uttarakhand Organic Commodity Board (UOCB)



CHATTISGARH  
Agriculture & Horticulture  
Directorates & Board



ASSAM  
Agriculture Directorate  
Govt. of Assam



KERALA  
Kerala Industrial  
Infra Dev. Corp.



MAHARASHTRA



GOA



TAMIL NADU



JHARKHAND



RAJASTHAN



ANDHRA PRADESH



CHANDIGARH



TELANGANA

## Special Thanks



Government  
Boards & Depts



All India Association  
of Industries



All India Food Processors'  
Association (AIFFPA)



Association of Food  
Scientists & Technologies



Federation of Hotel &  
Restaurant Associations of India



Hotel And Restaurant  
Association (Western India)



Retailers  
Association of India



Western India  
Culinary Association



Hospitality Purchasing  
Managers' Forum



Association of Hotel  
And Restaurant India



I Professional  
Housekeepers Association



Poona  
Hoteliers Association



Culinary Forum  
of Goa



Goa Chamber of  
Commerce & Industry



Travel & Tourism  
Association of Goa



Goa Hotel & Restaurant  
Association



GOA STATE  
INDUSTRIES ASSOCIATION

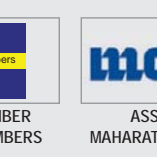
## Professional Producers



TRINITY  
VENTURES  
ISO 9001:2015



PATRON MEMBER  
EU INDIA CHAMBERS



ASSOCIATE  
MAHARATTA CHAMBER



TRINITY ENTERPRISES  
over  
20 years  
in show business  
Incorporated in 1994



REGISTERED  
COMPANY



SUBSIDY  
POSSIBILITY



CERTIFIED BY CRISIL -  
STANDARD & POOR'S

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