

The 16th International Edition



The Region's Biggest
Interiors & Exteriors
Decor & Design
Exhibition



The Exclusive Interiors, Exteriors & Decor Exhibition for Architects & Designers



What makes this one different? A trade show that does not claim to be the biggest. Rather, a mega business event where innovation & the latest trends dominate.

The expo is positioned to address the needs of Indian business & can open avenues for you to the multi-crore indigenous market. It is a specialized international expo, showcasing ware from market leaders. Meet your target audience in the plush ambience of a star business meet.

Expo Profile

Accessories	Decorative Lighting	Gardens	Outdoor Living
Airconditioning	Designers	Glass Products	Paints
Antiques	Designers &	Grill Works	Pottery
Aquariums	Consultants	Heating	Retail
Art	Doors	Home Products	Roofing
Artifacts	Electricals	Housing Finance	Rooms
Artisans	Electronics	Companies	Sealants
Banks	Fans	Interior Decor	Security
Bath Tubs	Fencing	Interiors	Shower Curtains
Bathroom	Fenestration	Kitchens	Sleeping Systems
Baths	Financial	Lamps	Software
Carpets	Institutions	Landscaping	Solar Products
Ceilings	Fittings	Lighting	Vases
Chandeliers	Floors	Lockers	Water Heaters..
Construction	Fountains	Magazines	<i>and many more.</i>
Contemporary	Frames	Mattresses	
Collection	Furnishing	Mosquito Nets	
Curios	Furniture	Objects	

Who Will Visit?

Manufacturers	Distributors
Office Owners	Trade
Facility Managers	End Users
High Net-worth Individuals	Lifestyle Buyers
Architects	Civil & Structuralists
Builders	Interior Designers
Promoters	Institutional Buyers
Engineers	Developers
Contractors	<i>and many more.</i>
Dealers	



Why Exhibit? Exhibitions...

- * Combine the mass-reach of advertising, the targeting of direct mail, the persuasive power of face-to-face marketing, networking benefits of the internet & create a unique environment for business.
- * Raise your company profile, change market perceptions, survey & react to the competition, strategize to maximize market potential, venture in new territories, etc. making it a synergetic marketing tool.
- * Buyers come to you, being pro-active rather than passive recipients of your messages. They make a conscious decision to visit and set aside valuable time to do so.
- * Give exposure to your market segment is unparalleled within days with a two way communication, where client can clarify, question or seek information and get a response.
- * B2B events are a 3D medium, where customers are not convinced by mere words, but can actually see, taste, touch and try out product for themselves - live demos.
- * Are a neutral sales environment, where the client is under no great pressure to buy, while the seller is at his best and well-equipped to deal with queries.
- * Marketing, generating sales / leads, launching new products, creating brand image, maintaining customer relations, appointing a trade channel... are some objectives.
- * Increasingly digitization, has ensured B2B events are the only media where buyer, seller and product physically come together spurring a quick sales decision.
- * An opportunity to meet decision-makers & influencers, get appointments through online systems, be at buyer-seller meets etc. and ensure fruitful interaction.
- * B2B events are one of the most effective media for starting, reinforcing and building businesses.
- * Enable faster market penetration to reach the maximum market in a shortest time.

Why Visit

- Buy & Profit
- New Product Launches
- Sample & Check Out the Latest
- Expand Your Business Portfolio
- Connect with the Market-Leaders
- Meet One-on-One with Professionals
- Get the International Edge with Tie-ups
- Network with Industry Specialists & Others
- Sign-up Joint-Ventures with Indigenous Business
- Interact with MNCs, Suppliers, Distributors & Retailers
- Educate & Keep Abreast with Developments in the Industry
- Survey New Markets & Cost-Effective Technologies, Equipment & Machinery, Spot Demonstrations, etc





Stands & Tariffs:

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).

These are early bird rates. Two options are available:

Raw Space - Rs. 12,000 /- per sq.mtr

Builtup Stand - Rs. 12,500 /- per sq mt

15 - 20 % Premium on Corner Stalls

- Overseas Exhibitors (Tariffs in US \$ or Euros)
- Space - US \$ 200 or Euro € 170 per sq mt.
- Shell - US \$ 215 or Euro € 185 per sq mt.
- *18 % GST applicable on all payments.



Professional Organisers - 20 Years in B2B Events

The Veterans: This event is being organized by the Trinity Group of which Trinity Enterprises - marketing this mega B2B and B2C international exhibition & conference, is not just MSME (Govt of India) registered company, but is also supported by NSIC (National Small Industries Corporation) and rated by CRISIL (a Standard & Poor's Global Co) for its efficiency.

Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity - incorporated in 1994, has over the last almost 25 years emerged as India's premium producers of International B2B exhibitions and specialized events.

Special Thanks



Supporting Trade Media



Professional Producers

